

2004 Town of Eagle Community Survey



August 2004
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Northwest Colorado Council of Governments

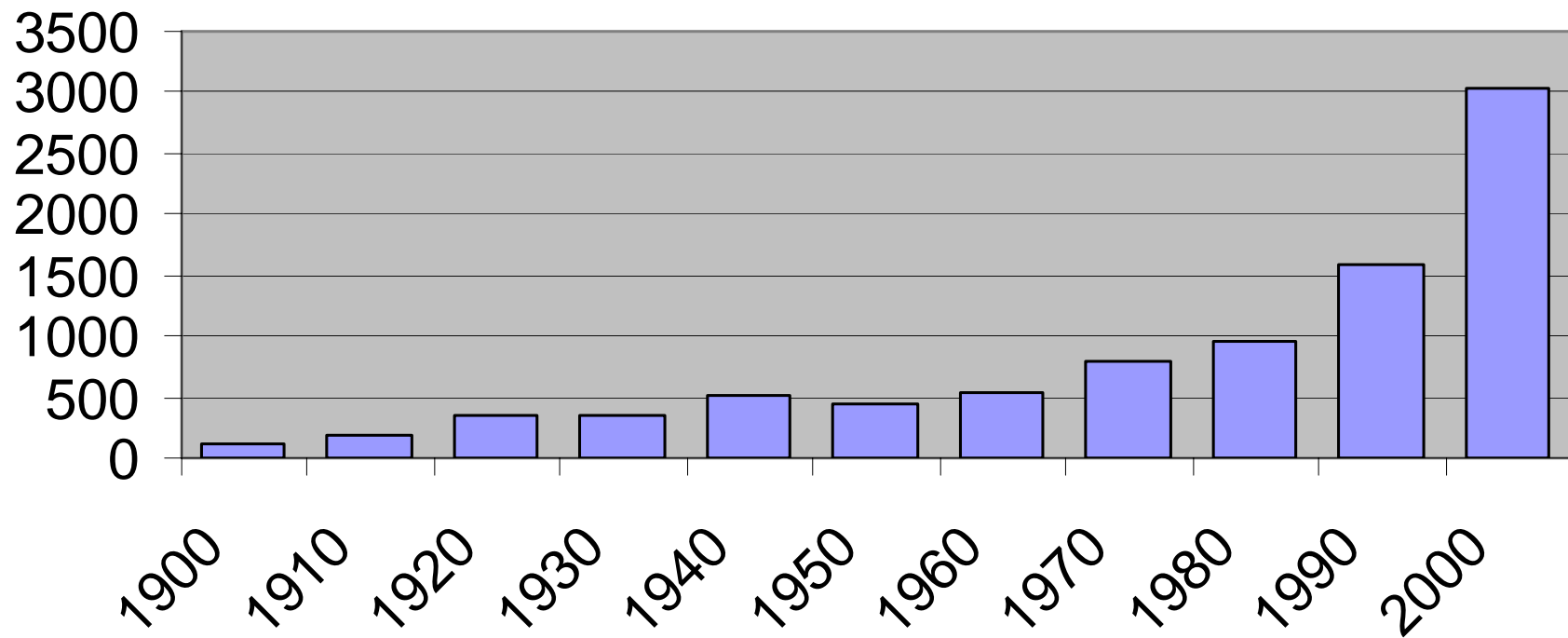
Agenda

- General demographic information about the Town of Eagle
- Purpose and methodology of 2004 survey
- Review 2004 survey results
- Comparative results & Conclusions



Eagle Population Growth

Town of Eagle



General Demographics

Town of Eagle Population

1990	2000	%	2002 est.	%
1,580	3,032	91.9%	3,359	10.8%

Eagle County Population

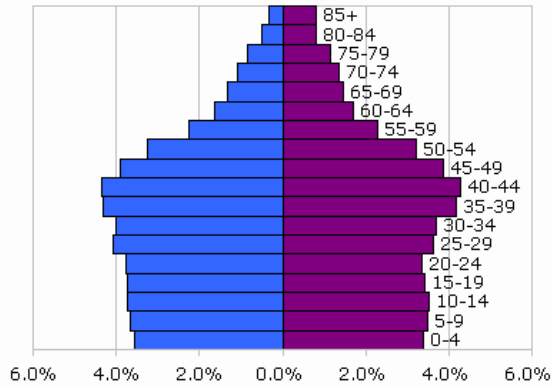
1990	2000*	%	2002 est.	%
21,928	42,986	96.0%	45,819	6.6%

Source: 1990 and 2000 Census; Colorado Demography Section

**Adjusted 2000*

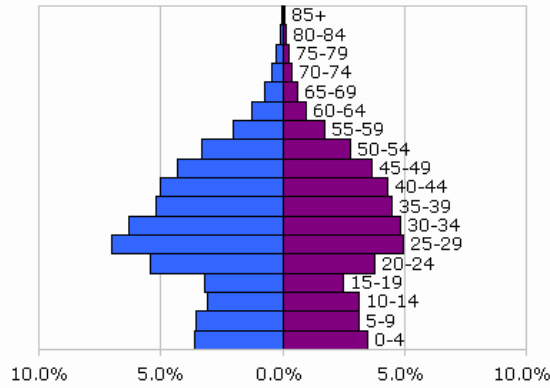
Colorado

Age Distribution, 2000



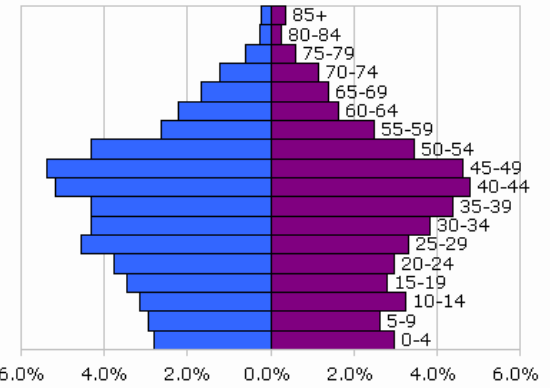
Eagle County

Age Distribution, 2000



Grand County

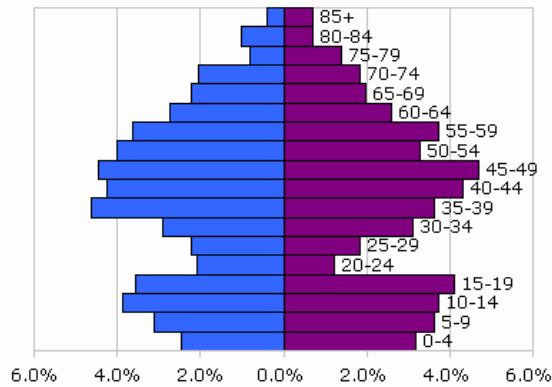
Age Distribution, 2000



Female
Male

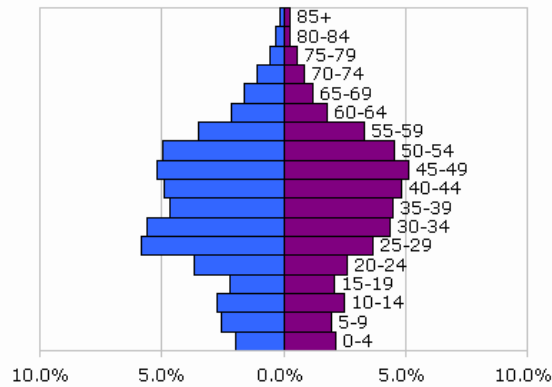
Jackson County

Age Distribution, 2000



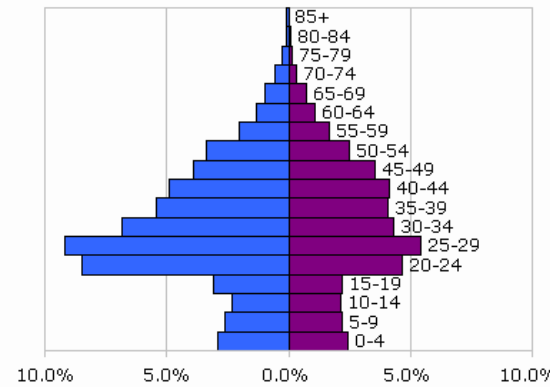
Pitkin County

Age Distribution, 2000



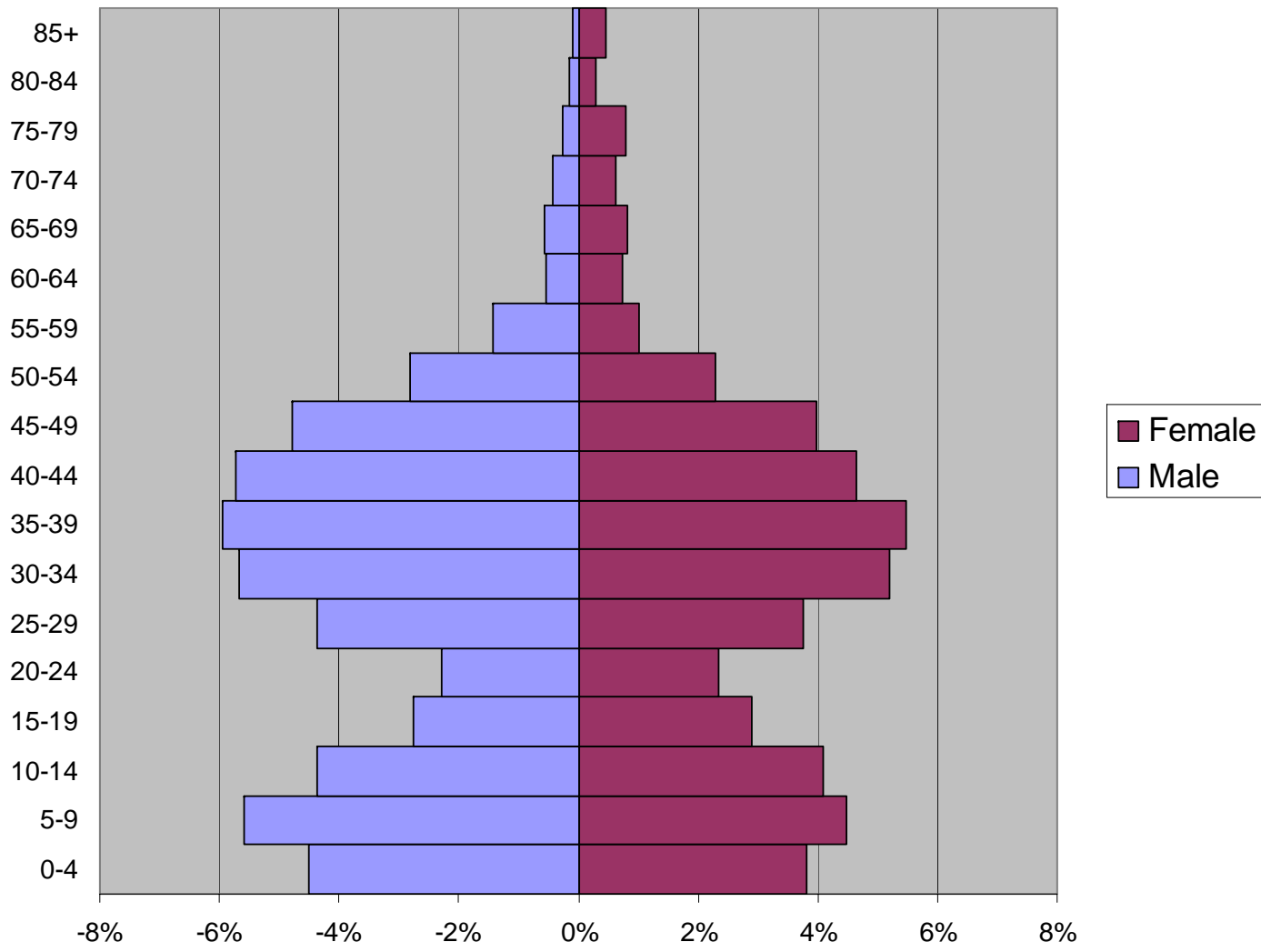
Summit County

Age Distribution, 2000

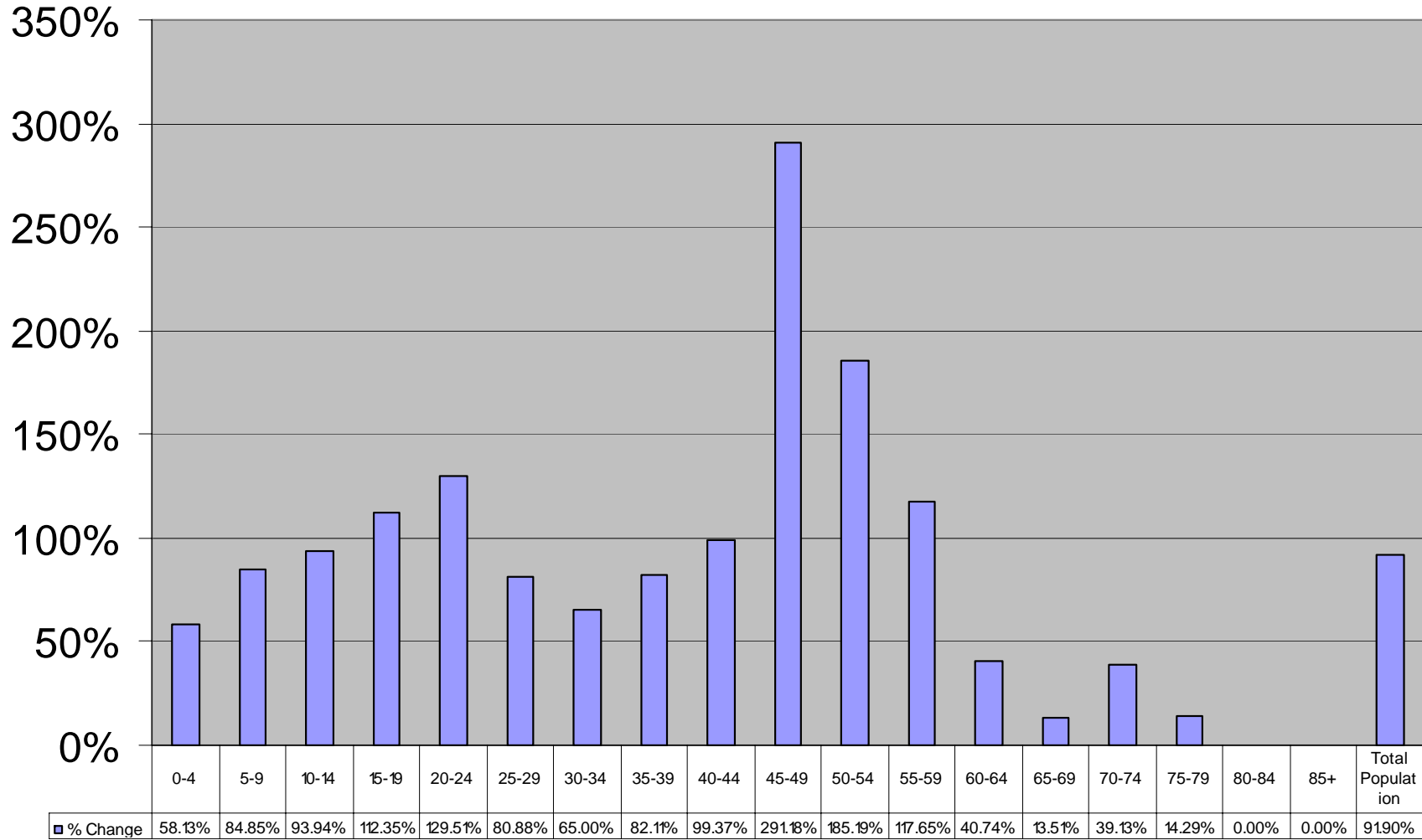


Female
Male

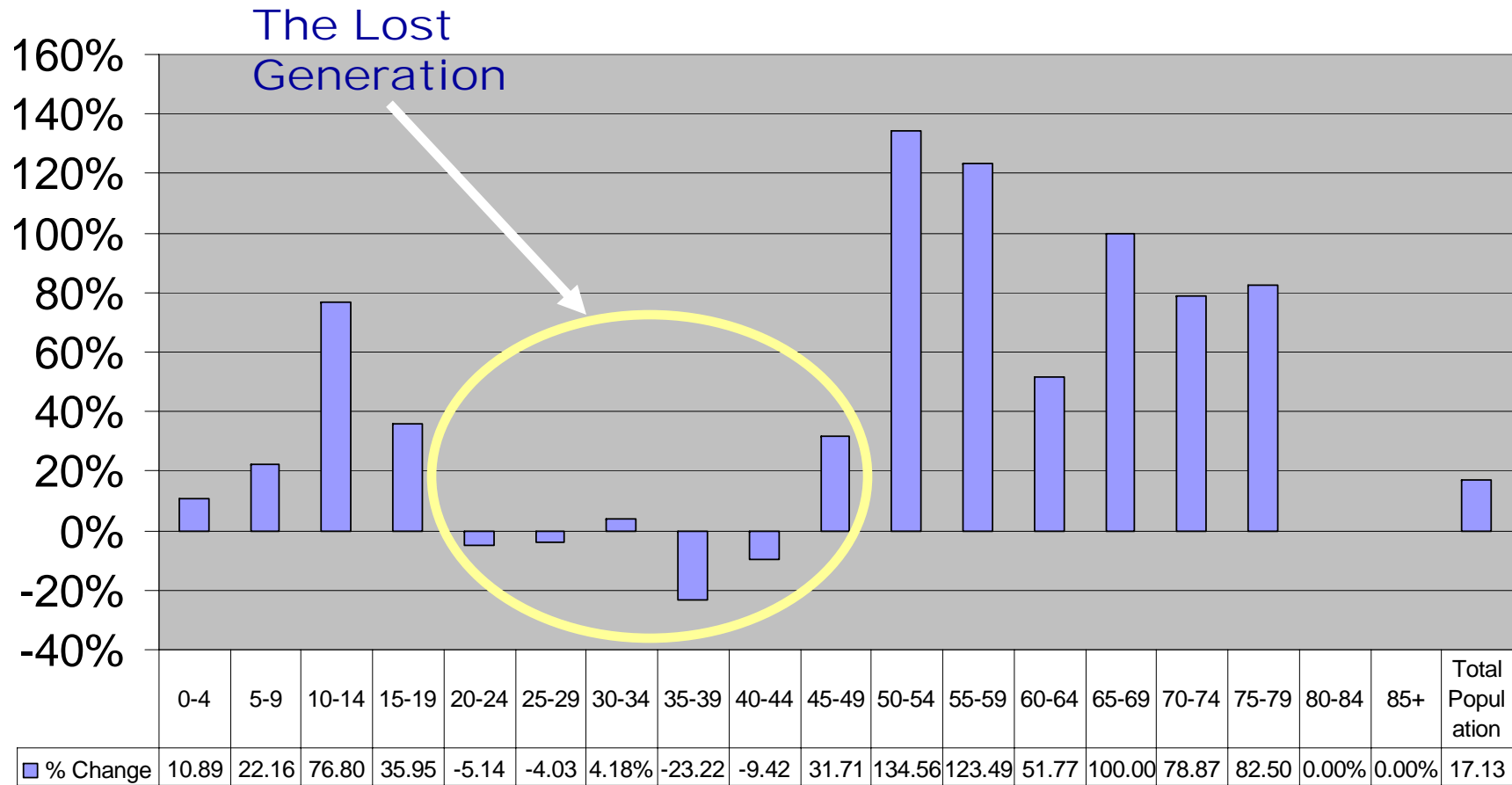
2000 Age Pyramid Town of Eagle



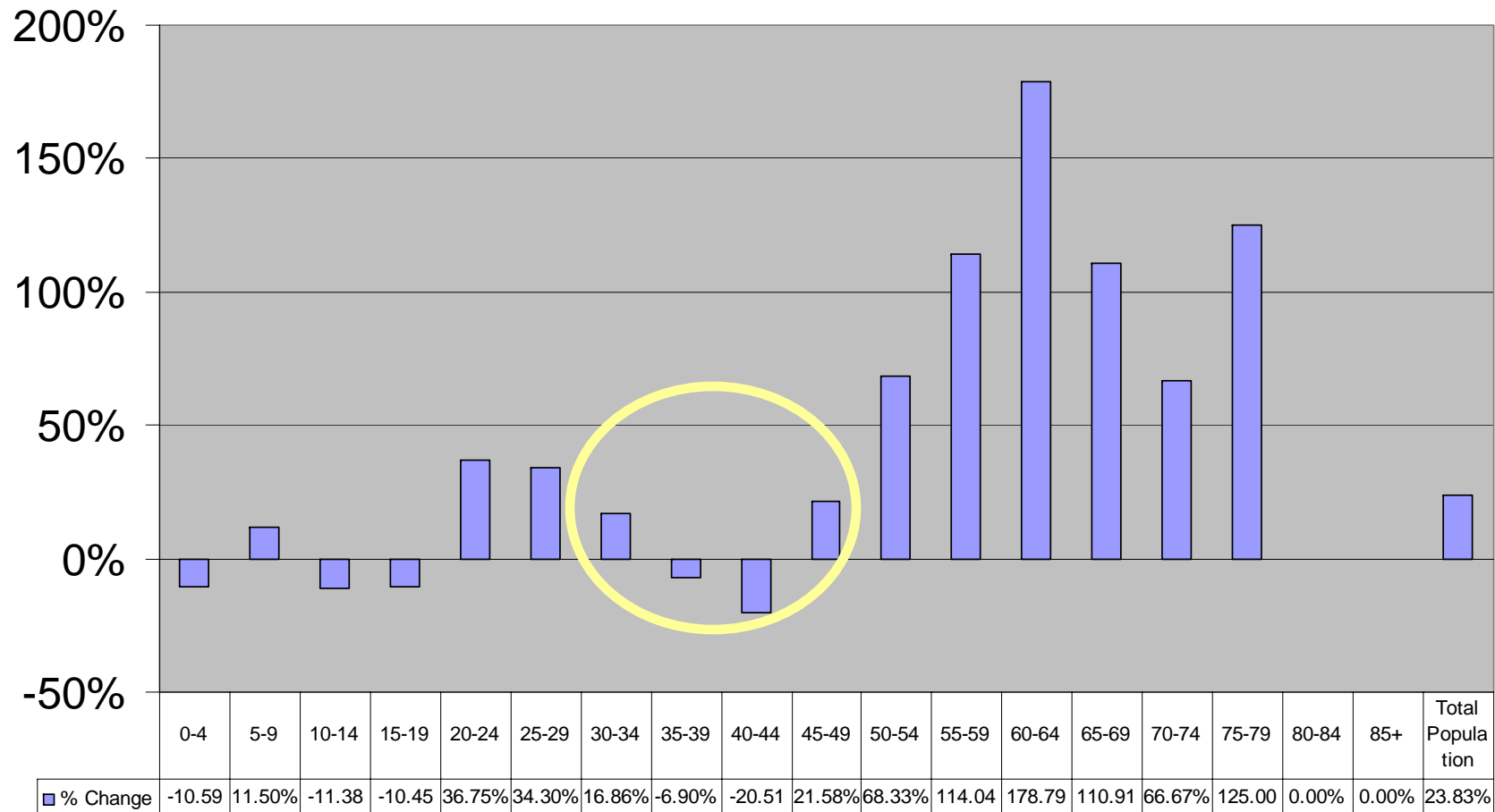
Eagle Population Growth by Age Sector 1990-2000



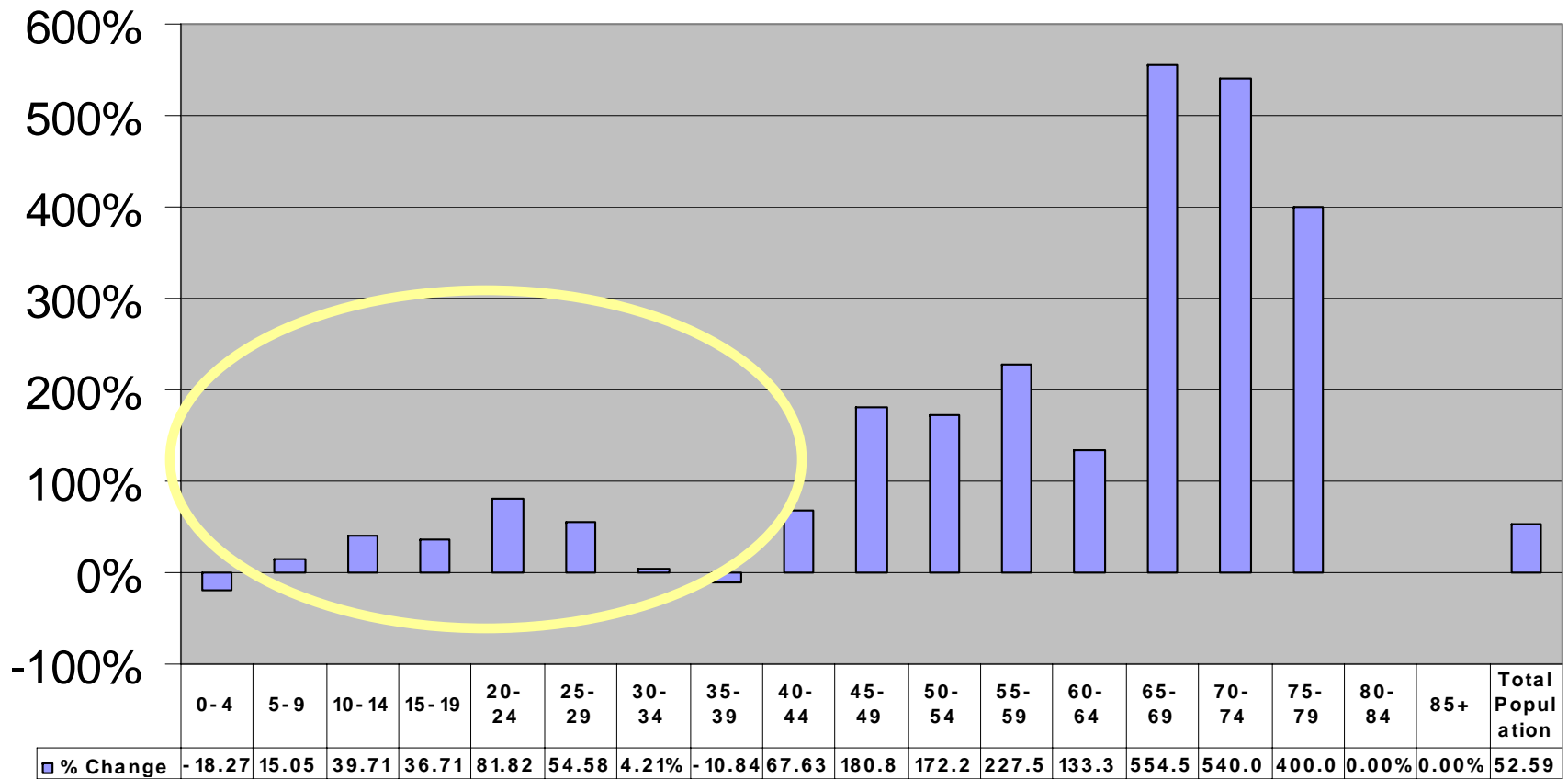
Aspen Population Growth by Age Sector 1990-2000



Vail Population Growth by Age Sector 1990-2000



Frisco Population Growth by Age Sector 1990-2000



General Demographics

Town of Eagle Housing Units

1990	2000	%	2002 est.	%
624	1,116	78.8%	1,234	10.6%

Eagle County Housing Units

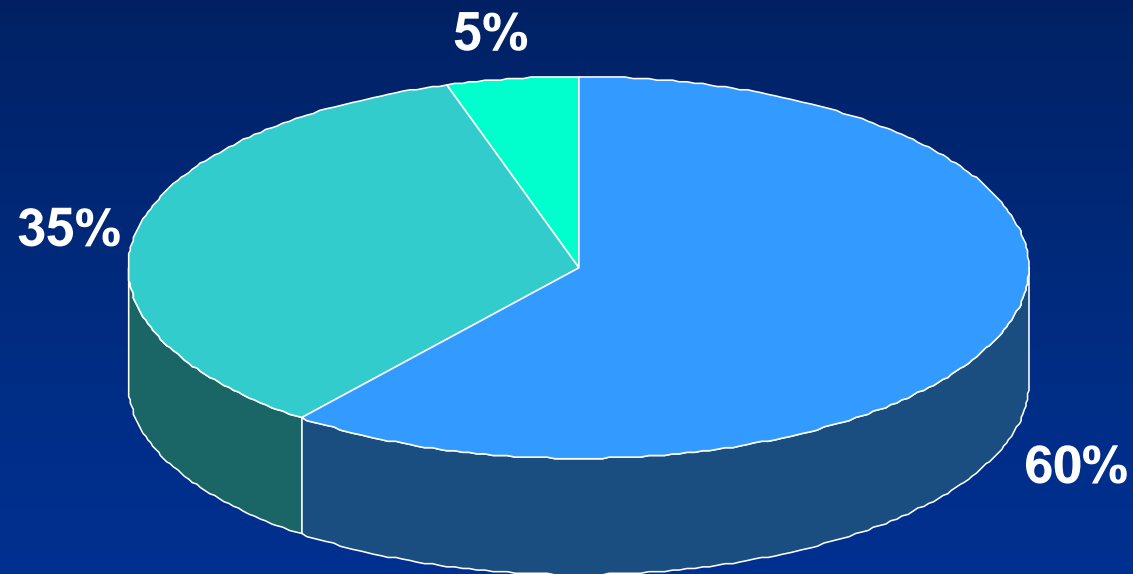
1990	2000*	%	2002 est.	%
15,226	24,959	63.9%	26,194	4.9%

Source: 1990 and 2000 Census; Colorado Demography Section

**Adjusted 2000*

Town of Eagle Housing Units

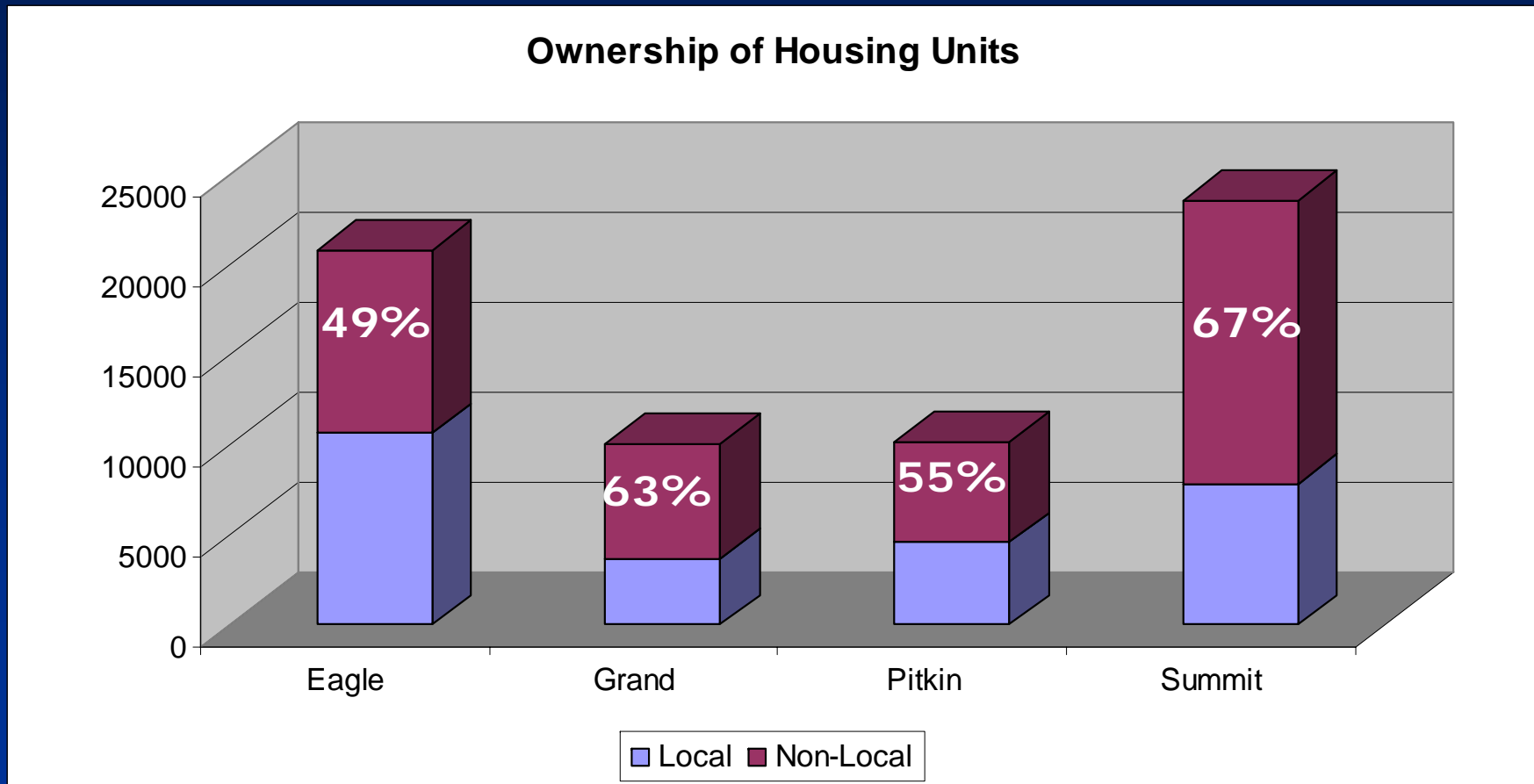
1,116 Housing Units



Owner Occupied Renter occupied 2nd homes

Source: Census 2000

Typology of Second Homes



Source: NWCCOG 2003 Study of the Social and Economic Effects of Second Homes

Town of Eagle Housing Units

	1990	2000	%
Total	624	1116	78.8%
Occupied	592	1064	79.7%
<i>Owner</i>	339	675	99.1%
<i>Renter</i>	253	389	53.8%
Vacant	32	52	62.5%

Town of Eagle Housing Units



Renter:

% of Total Housing Units

1990	41%
2000	35%

Agenda

- General demographic information about the Town of Eagle
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- Comparative results & Conclusions



Methodology

- Purpose of survey – Input from the community
 - 2004 – Town of Eagle contracted with NWCCOG to survey three segments of the community (Voters, Businesses and Homeowners). Random sampling techniques employed. Responses are representative of the sample frames.
- **Key Issues**
 - **Town Government**
 - **Town Services**
 - **Strategic Plan**
 - **Allocation of Resources**
 - **Central Business District**



Three Surveys

Group:	Sample Frame:
1. Homeowners	County Assessor Records
2. Business Community	Eagle Business License List
3. Local Residents	Voter Registration List

Return Rates



2004 Town of Eagle Community Survey

Samples:	Mailed	Delivered	Returned	%	*Standard Error
Business License List	211	195	62	31.8%	10.39%
Voter Registration	950	828	253	30.6%	5.15%
County Assessor	894	851	275	32.3%	4.87%
Total	2055	1874	590		

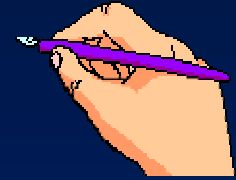
* 95% Confidence Level

Total of 590 surveys tallied

Survey Instrument

- The same instrument was used for all three samples
- Surveys were color coded
- 34 questions answered by everyone
- Additional 3 questions for vacant property owners
- Additional 10 questions for business owners/operators
- Key Sections
 - Priorities for Town Government
 - Strategic Plan strategies, town assessment, recreational enhancements, town services, town improvements, shopping patterns
 - Demographics
- Write-in Responses

Write-in Responses



- #8. Suggestions for recreational enhancements.
- #14. Suggestions on how the Town can improve communications.
- #23. Please use this space to share any suggestions or recommendations you have regarding the community.
- Other: _____
- Impromptu write-in responses:

Viewing the Results

- Voter Registration – Voter/Local ($n=253$)
- Business License List – Business Owners ($n=62$)
- Assessor's List ($n=275$)

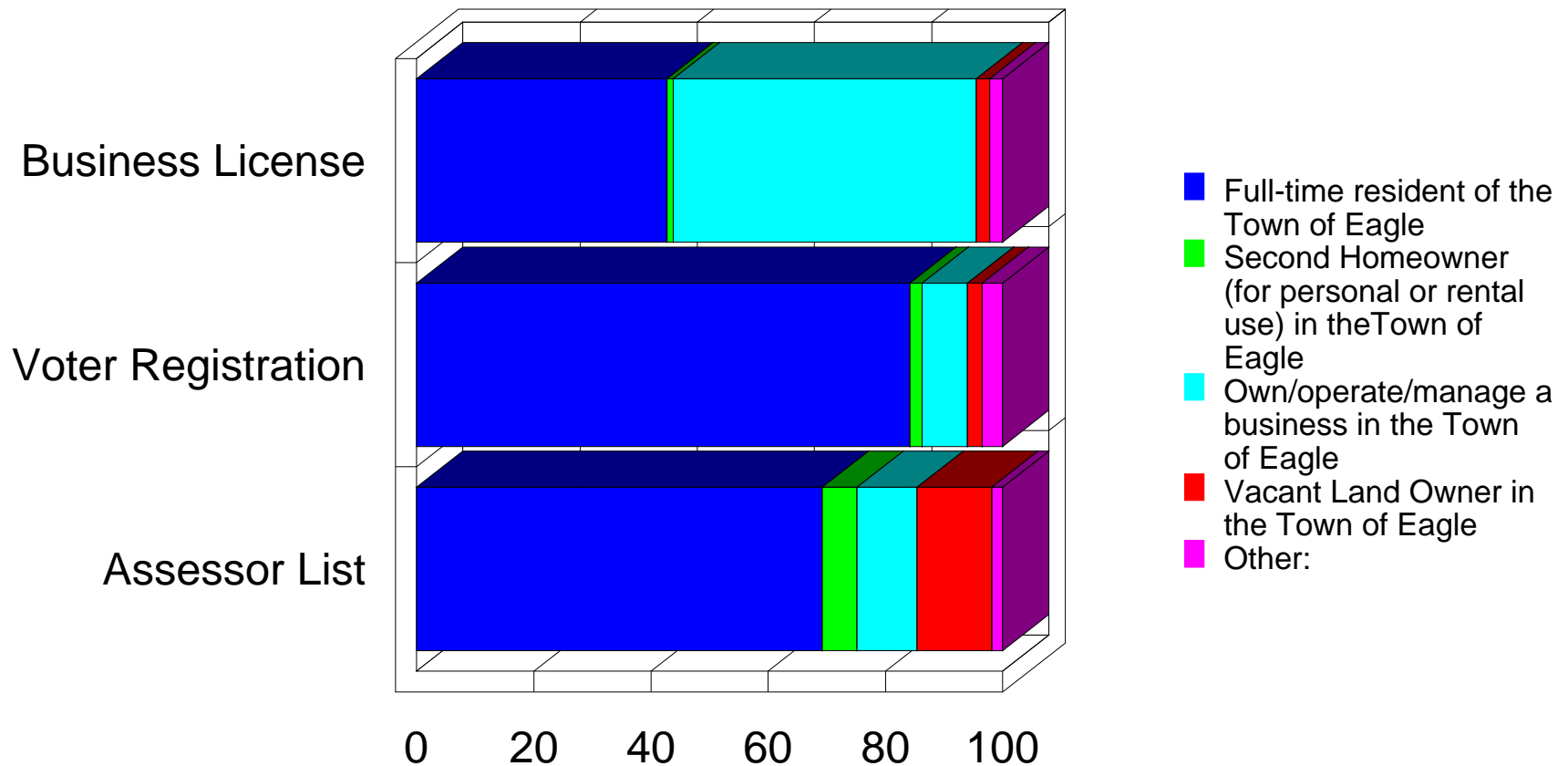


Agenda

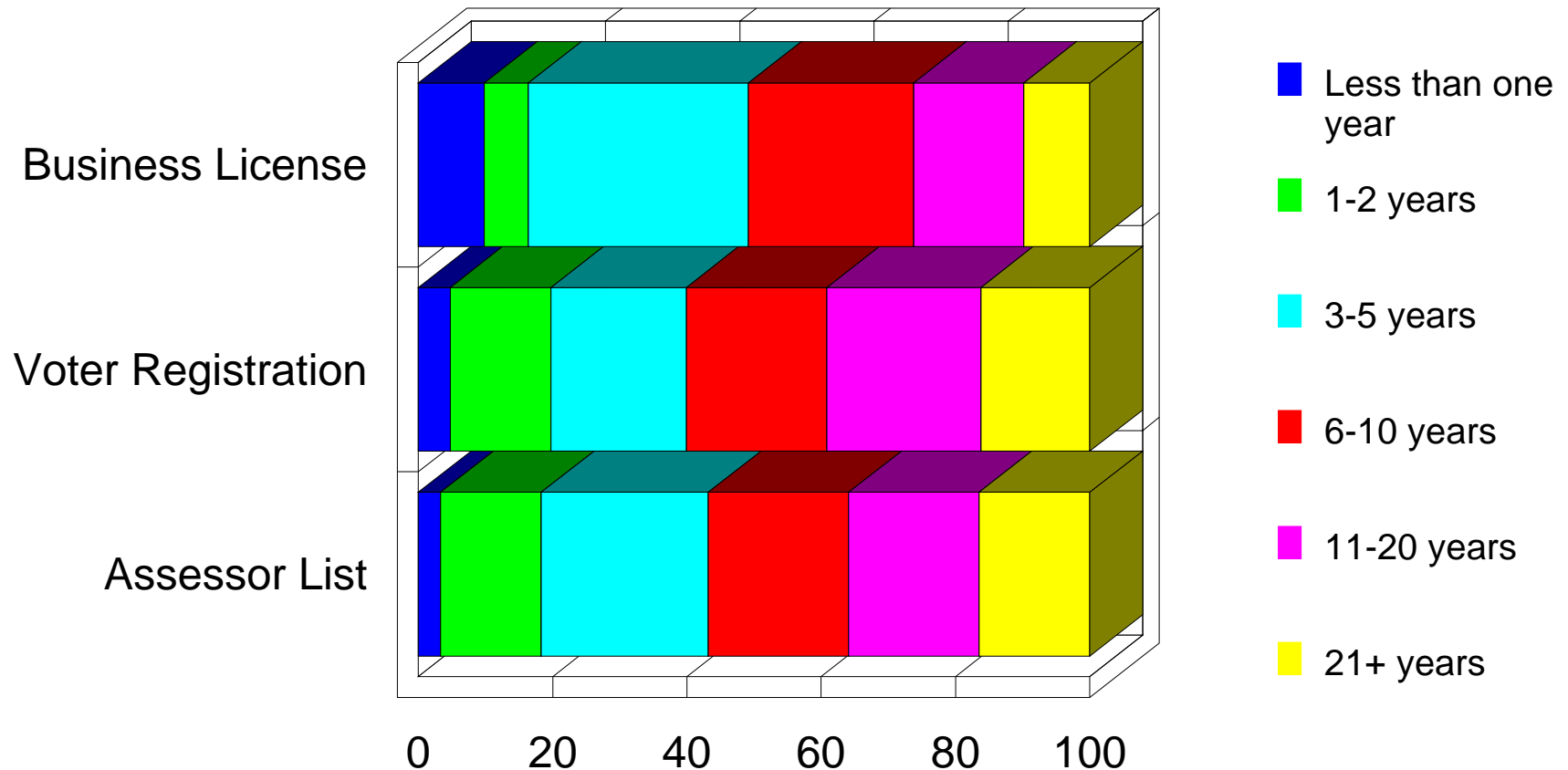
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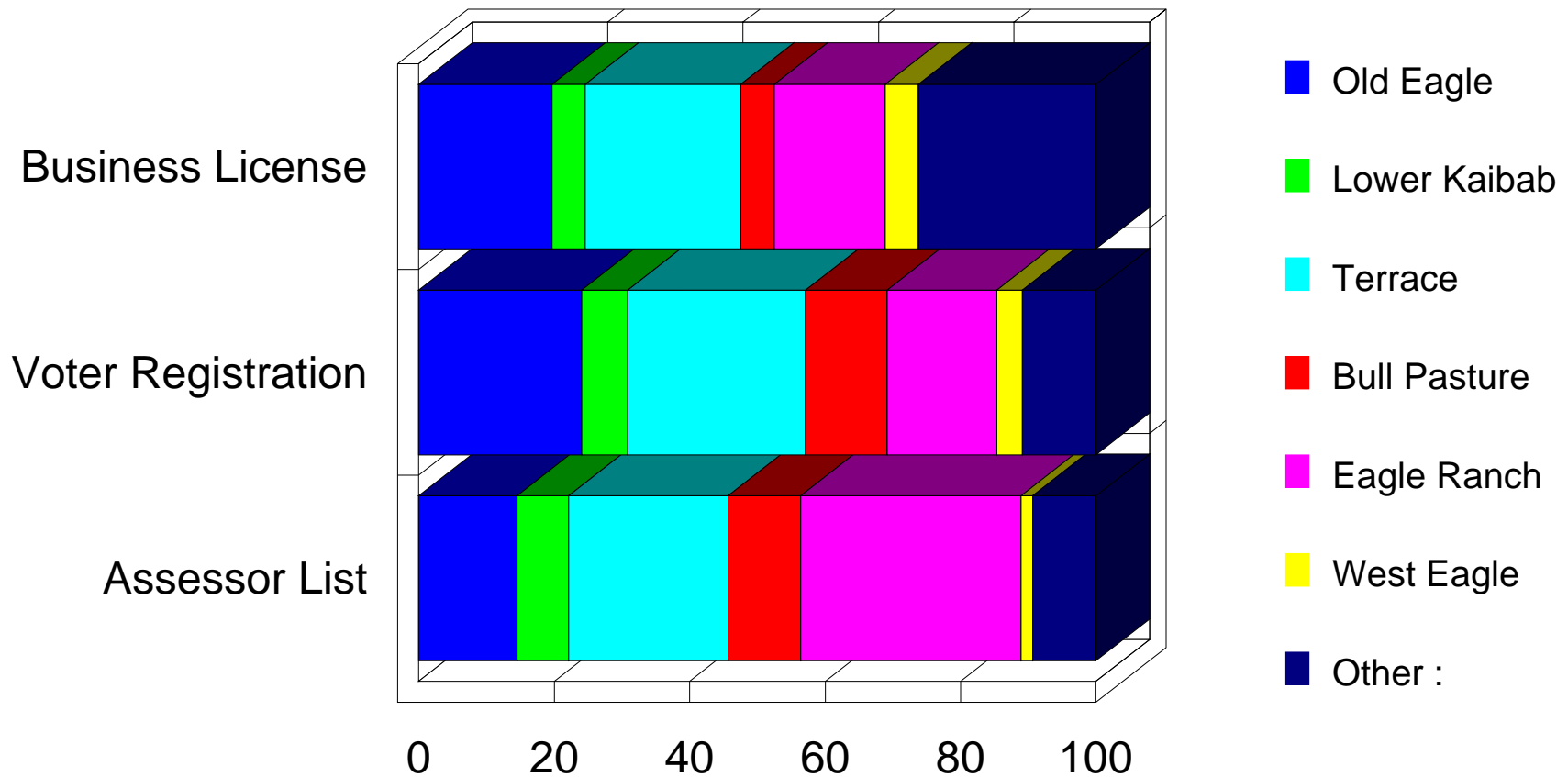
1. Are you a....?



2. How long have you lived and or owned property in Eagle?



3. In which Town of Eagle neighborhood do you live or own property ?

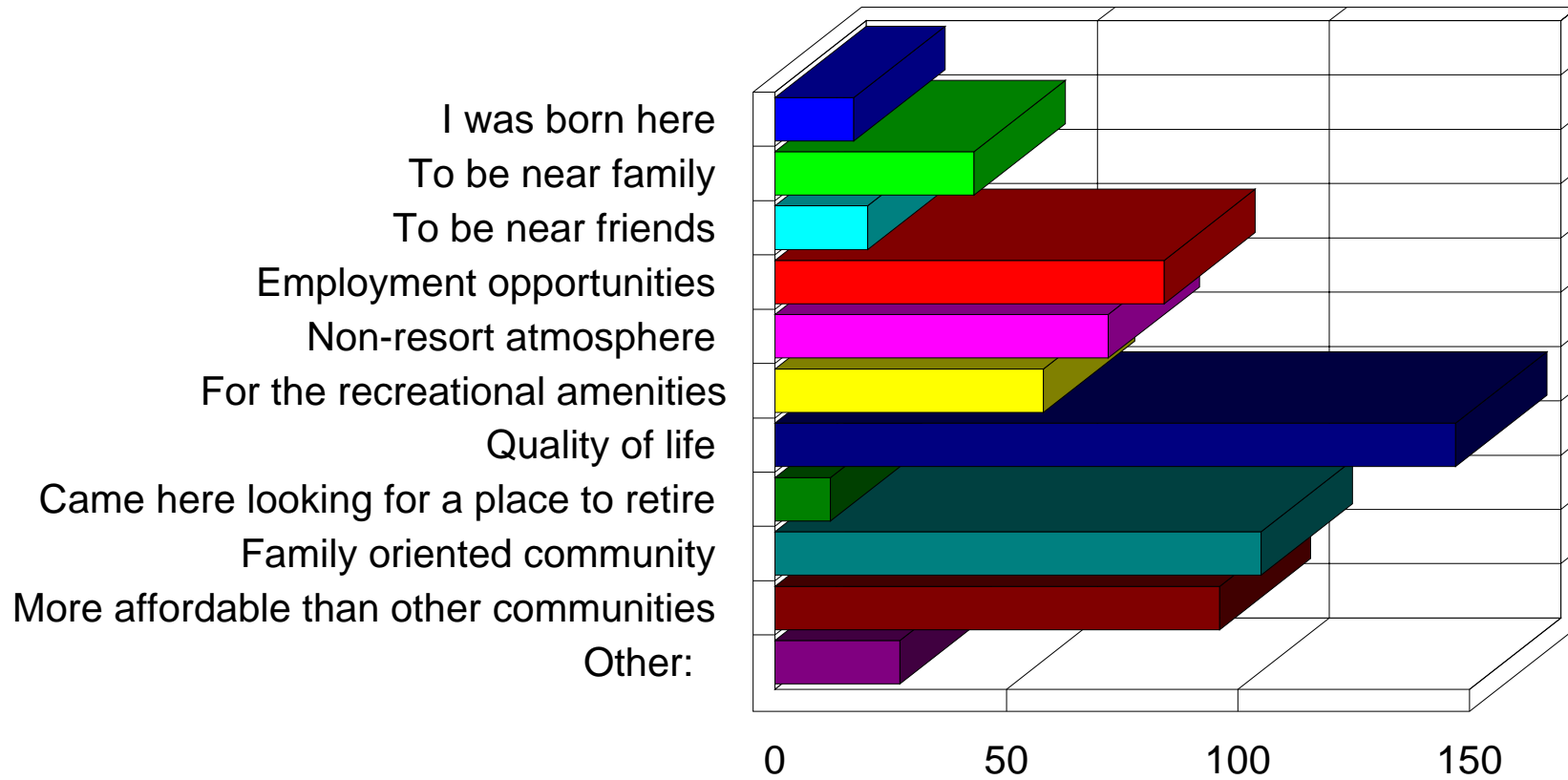


Voters/Locals



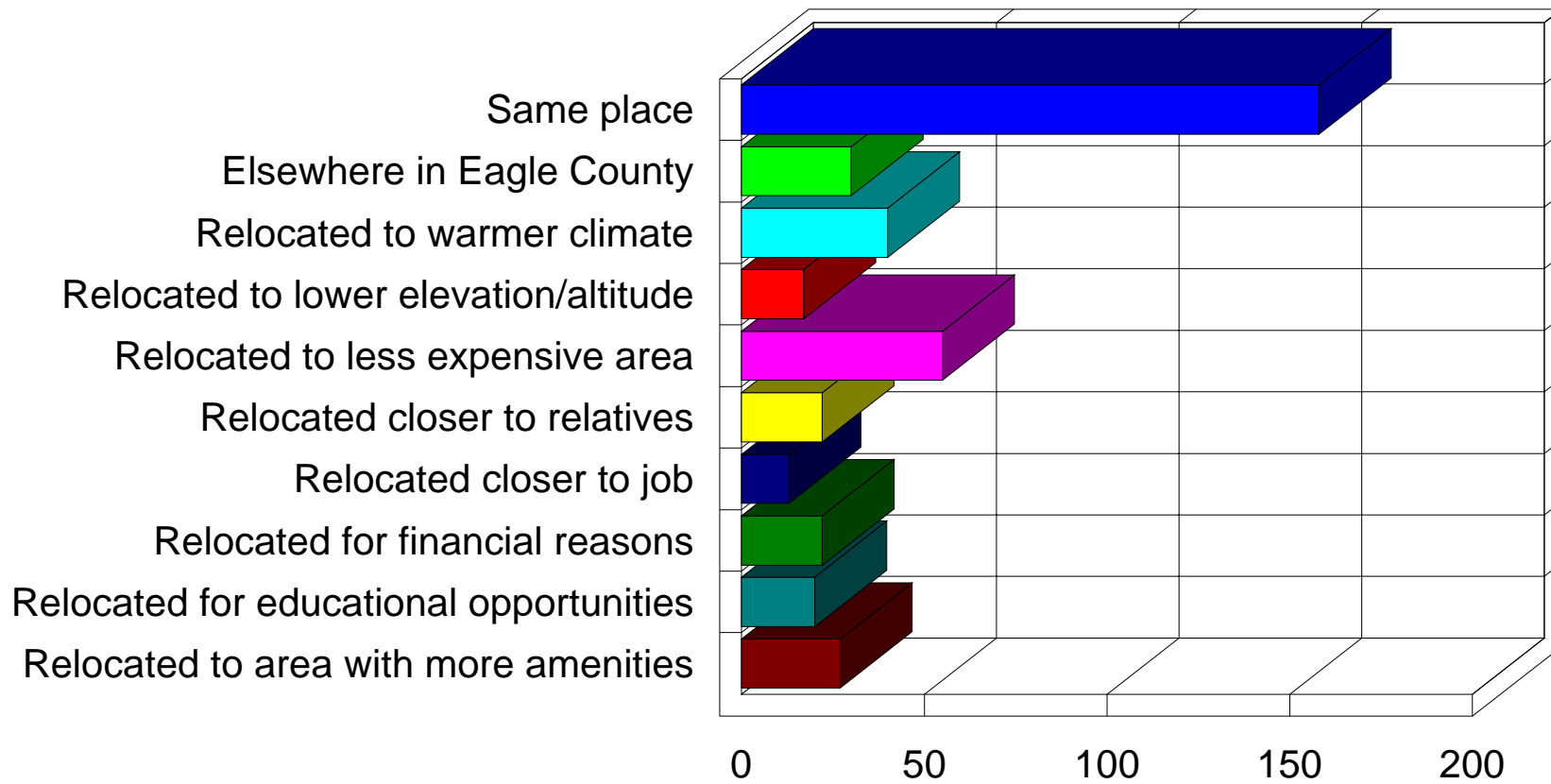
4. Why do you live in Eagle?

Voters/Locals



5. Where do you see yourself living in the next 5-10 years?

Voters/Locals



Town of Eagle 2004 Community Survey Recreation



	Business	Voter	Assessor
	<i>n=62</i>	<i>n=253</i>	<i>n=275</i>
Walking/Jogging	73.77%	77.29%	81.25%
Alpine Skiing	65.57%	62.55%	71.32%
Hiking	68.85%	66.14%	66.91%
Snowshoeing	40.98%	52.19%	59.19%
Mountain Biking	45.90%	46.61%	55.51%
Swimming	59.02%	62.55%	55.15%
Golf	47.54%	53.78%	53.68%
Fishing	47.54%	49.00%	51.10%
Road/Bike path cycling	50.82%	49.00%	49.26%
Playgrounds	40.98%	41.43%	44.85%
Ice Skating	36.07%	31.87%	36.03%
Picnic Areas	39.34%	34.66%	35.66%
Nordic Skiing	31.15%	28.69%	27.57%
Baseball/Softball	27.87%	31.87%	27.57%
Rafting/Kayaking	34.43%	25.10%	22.79%
Hockey	18.03%	21.12%	20.96%
Motorized vehicle recreation	26.23%	20.72%	20.59%
Tennis	19.67%	20.32%	19.85%
Other	21.31%	18.33%	16.54%
Skate boarding	18.03%	14.34%	11.03%

Town of Eagle 2004 Community Survey Recreational Enhancements



	Business	Voter	Assessor
	<i>n=62</i>	<i>n=253</i>	<i>n=275</i>
More Pedestrian Paths	67.86%	70.13%	73.04%
Cross Country Ski Trails	31.48%	33.64%	40.08%
Weight Room Facilities	37.03%	40.18%	38.86%
Dance\Aerobic Facilities	40.38%	32.88%	30.58%
Tennis Courts	21.57%	23.87%	24.31%
Skate Board Park	28.30%	21.76%	18.67%
Outdoor Volleyball Courts	20.41%	14.29%	16.25%
Motorcross Track	8.51%	11.85%	14.64%

Town of Eagle 2004 Community Survey

Shopping - Voter Registration

n=253

	Eagle	Avon	Edwards	Glenwood Springs	Grand Junction	Silverthorne	Denver metro	Mail/Internet	Other
Groceries	88%	13%	1%	5%	2%	0%	1%	0%	2%
Medical prescriptions	83%	6%	3%	2%	0%	0%	0%	4%	4%
Clothing	1%	4%	1%	28%	18%	14%	40%	20%	5%
Sports/recreational equipment	16%	20%	5%	20%	12%	4%	27%	13%	8%
Appliances	0%	16%	0%	35%	13%	2%	32%	2%	9%
Office supplies	11%	38%	1%	28%	3%	2%	10%	8%	11%
Hardware/building supplies	21%	68%	4%	5%	3%	0%	7%	0%	2%
Automobiles	8%	0%	1%	27%	9%	7%	45%	2%	11%
Entertainment/restaurants	68%	14%	30%	14%	8%	2%	11%	1%	4%
Home furnishings	1%	8%	4%	40%	6%	2%	44%	4%	7%
Medical Care	55%	18%	19%	12%	2%	0%	6%	0%	9%

Town of Eagle 2004 Community Survey

Shopping - Homeowners

n=275

	Eagle	Avon	Edwards	Glenwood Springs	Grand Junction	Silverthorne	Denver metro	Mail/Internet	Other
Groceries	81%	15%	4%	4%	0%	0%	1%	0%	3%
Medical prescriptions	73%	7%	5%	1%	0%	0%	3%	6%	8%
Clothing	0%	7%	4%	21%	13%	19%	41%	22%	4%
Sports/recreational equipment	16%	29%	9%	16%	7%	3%	24%	11%	8%
Appliances	2%	21%	1%	30%	9%	2%	36%	4%	7%
Office supplies	13%	41%	1%	21%	2%	2%	10%	7%	8%
Hardware/building supplies	19%	66%	12%	5%	2%	0%	6%	0%	2%
Automobiles	7%	1%	1%	26%	5%	5%	49%	2%	13%
Entertainment/restaurants	59%	15%	39%	11%	2%	0%	8%	0%	5%
Home furnishings	4%	8%	2%	36%	7%	1%	45%	6%	6%
Medical Care	49%	15%	24%	9%	1%	0%	4%	0%	15%

Please let the Town of Eagle Trustees know how important the following issues are to you:

90-100%

	Business	Voter	Assessor
	<i>n=62</i>	<i>n=253</i>	<i>n=275</i>
Water quality/quantity	85.5%	90.3%	88.8%
Scenic/Visual quality	71.0%	84.1%	83.7%
Local economy	86.7%	82.4%	82.4%
Recreational amenities	75.0%	77.1%	79.0%
Town Services (public information, street maintenance, police, utilities, planning, etc.)	70.5%	79.9%	76.4%
Open space areas	64.5%	70.9%	71.9%
Trails	65.6%	72.8%	71.3%
Education K-12	75.0%	74.3%	69.8%
Recycling	55.7%	62.2%	66.8%
Pedestrian circulation	70.0%	64.6%	64.2%
Downtown redevelopment	50.0%	58.4%	56.3%
Traffic circulation	60.3%	55.9%	55.1%
Shopping opportunities	52.5%	49.4%	50.6%
Arts & Culture	48.3%	45.7%	44.7%
Local workforce housing opportunities	65.0%	49.6%	44.5%
Parking	45.0%	36.1%	32.1%

Please let the Town of Eagle Trustees know how important the following issues are to you:

	90-100%
	80-89%

	Business	Voter	Assessor
	<i>n=62</i>	<i>n=253</i>	<i>n=275</i>
Water quality/quantity	85.5%	90.3%	88.8%
Scenic/Visual quality	71.0%	84.1%	83.7%
Local economy	86.7%	82.4%	82.4%
Recreational amenities	75.0%	77.1%	79.0%
Town Services (public information, street maintenance, police, utilities, planning, etc.)	70.5%	79.9%	76.4%
Open space areas	64.5%	70.9%	71.9%
Trails	65.6%	72.8%	71.3%
Education K-12	75.0%	74.3%	69.8%
Recycling	55.7%	62.2%	66.8%
Pedestrian circulation	70.0%	64.6%	64.2%
Downtown redevelopment	50.0%	58.4%	56.3%
Traffic circulation	60.3%	55.9%	55.1%
Shopping opportunities	52.5%	49.4%	50.6%
Arts & Culture	48.3%	45.7%	44.7%
Local workforce housing opportunities	65.0%	49.6%	44.5%
Parking	45.0%	36.1%	32.1%

Please let the Town of Eagle Trustees know how important the following issues are to you:

	90-100%	80-89%	70-79%	
				Business
				Voter
				Assessor
				<i>n=62</i>
				<i>n=253</i>
				<i>n=275</i>
Water quality/quantity				85.5%
Scenic/Visual quality				71.0%
Local economy				86.7%
Recreational amenities				75.0%
Town Services (public information, street maintenance, police, utilities, planning, etc.)				70.5%
Open space areas				64.5%
Trails				65.6%
Education K-12				75.0%
Recycling				55.7%
Pedestrian circulation				70.0%
Downtown redevelopment				50.0%
Traffic circulation				60.3%
Shopping opportunities				52.5%
Arts & Culture				48.3%
Local workforce housing opportunities				65.0%
Parking				45.0%

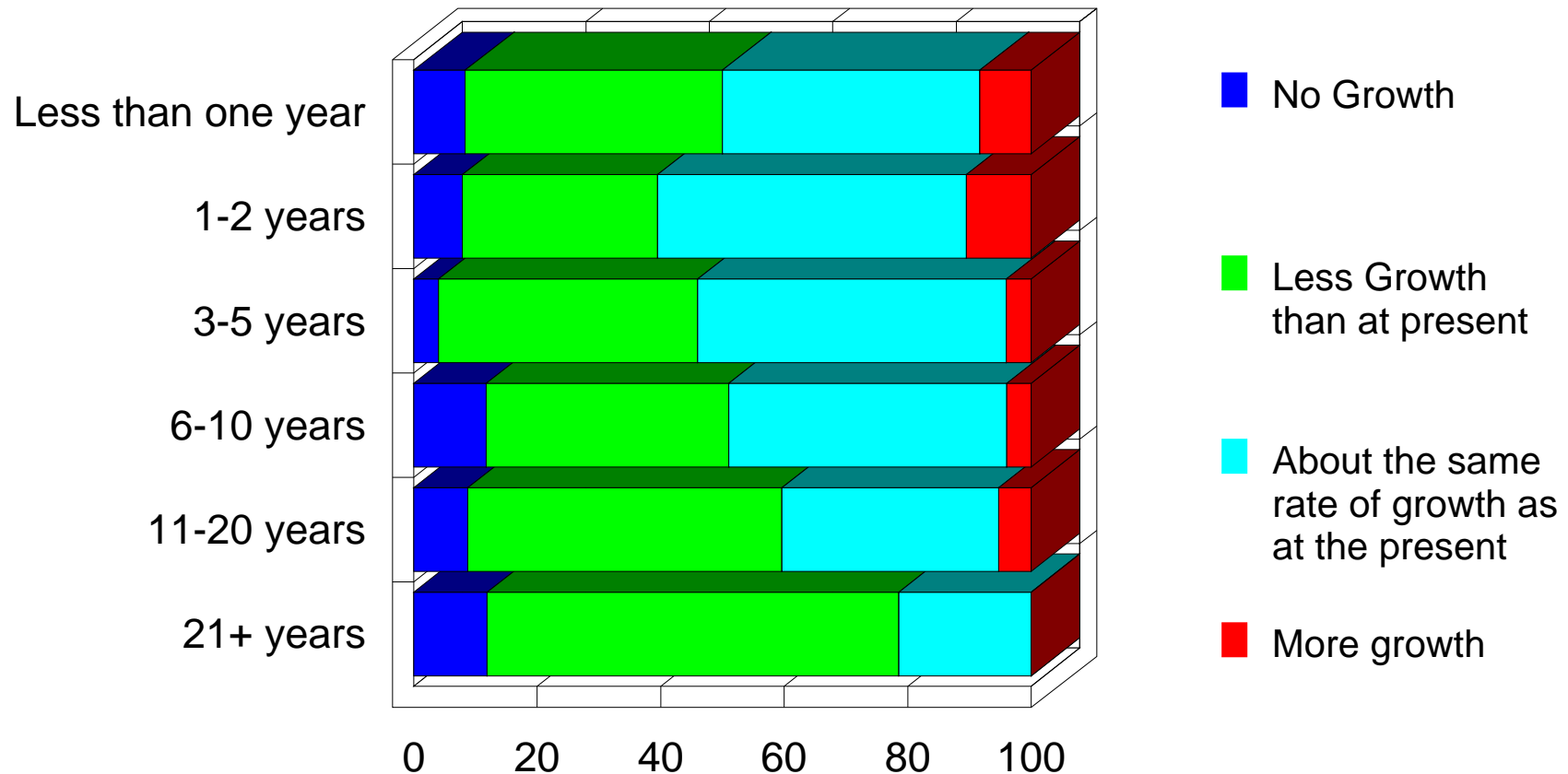
11. The Town has grown from a population of 1,580 in 1990 to an estimated 3,359 in 2002. From the choices listed below, please indicate your preferred growth management strategy for the town.

	Business	Voter	Assessor
	<i>n=62</i>	<i>n=253</i>	<i>n=275</i>
Less Growth than at present	30.5%	46.2%	45.2%
About the same rate of growth as at the present	49.2%	40.6%	41.8%
More growth	17.0%	4.8%	9.3%
No Growth	6.8%	8.8%	4.5%

	1st choice
	2nd Choice

Growth cross-tab

Voters/Locals

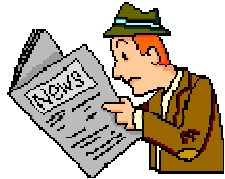


Town of Eagle 2004 Community Survey Strategic Plan

	Business	Voter	Assessor
	<i>n=62</i>	<i>n=253</i>	<i>n=275</i>
Create additional trails, sidewalks and linkages.	63.9%	72.1%	68.8%
Manage existing open space lands.	56.5%	68.2%	68.1%
Acquire additional open space.	41.7%	59.2%	60.3%
Improve streetscapes, and storefront facades in the Downtown business district (particularly Broadway)	62.3%	58.7%	57.9%
Improve Town's retail shopping opportunities	66.7%	53.6%	56.3%
Improve traffic circulation and capacity, i.e.; Bull Pasture Road project, access control and widening of Highway 6 (Grand Ave), extension of Sylvan Lake Road to Brush Creek Rd.	54.8%	50.8%	51.3%

	1st choice
	2nd Choice
	3rd Choice

Town of Eagle 2004 Community Survey Communication



	Business	Voter	Assessor
	<i>n=62</i>	<i>n=253</i>	<i>n=275</i>
Vail Daily	75%	87%	82%
Word of mouth	77%	69%	67%
Town newsletter – Around Town	51%	52%	50%
Eagle Valley Enterprise	59%	56%	46%
The Eagle (radio station)	16%	19%	17%
Post office postings	20%	18%	17%
Homeowner association	7%	12%	17%
KZYR (radio station)	15%	16%	16%
KSKE (radio station)	10%	12%	9%
Other	8%	3%	4%
TOE Website (townofeagle.org)	3%	4%	3%
Town board meetings	5%	3%	1%
Town hall postings	3%	2%	1%

Special Events - Attended

	Business	Voter	Assessor
	<i>n=62</i>	<i>n=253</i>	<i>n=275</i>
Flight Days	85.96%	88.51%	85.65%
Christmas on Broadway	87.72%	85.53%	82.28%
Show Downtown Concerts	71.93%	67.23%	63.29%
4th of July Fireworks	66.67%	68.94%	58.65%
Recreation District Children Activities	59.65%	47.23%	43.04%
Fire Department Barbeque	47.37%	49.36%	42.19%
12th Night	45.61%	48.51%	40.08%
Recreation District Adult Activities	38.60%	38.72%	35.44%
Town Clean-Up day	40.35%	42.98%	35.02%
4th of July Bike Parade	29.82%	26.81%	29.54%
Mountain Bike Race	36.84%	30.64%	25.32%
Octoberfest	31.58%	25.53%	24.05%



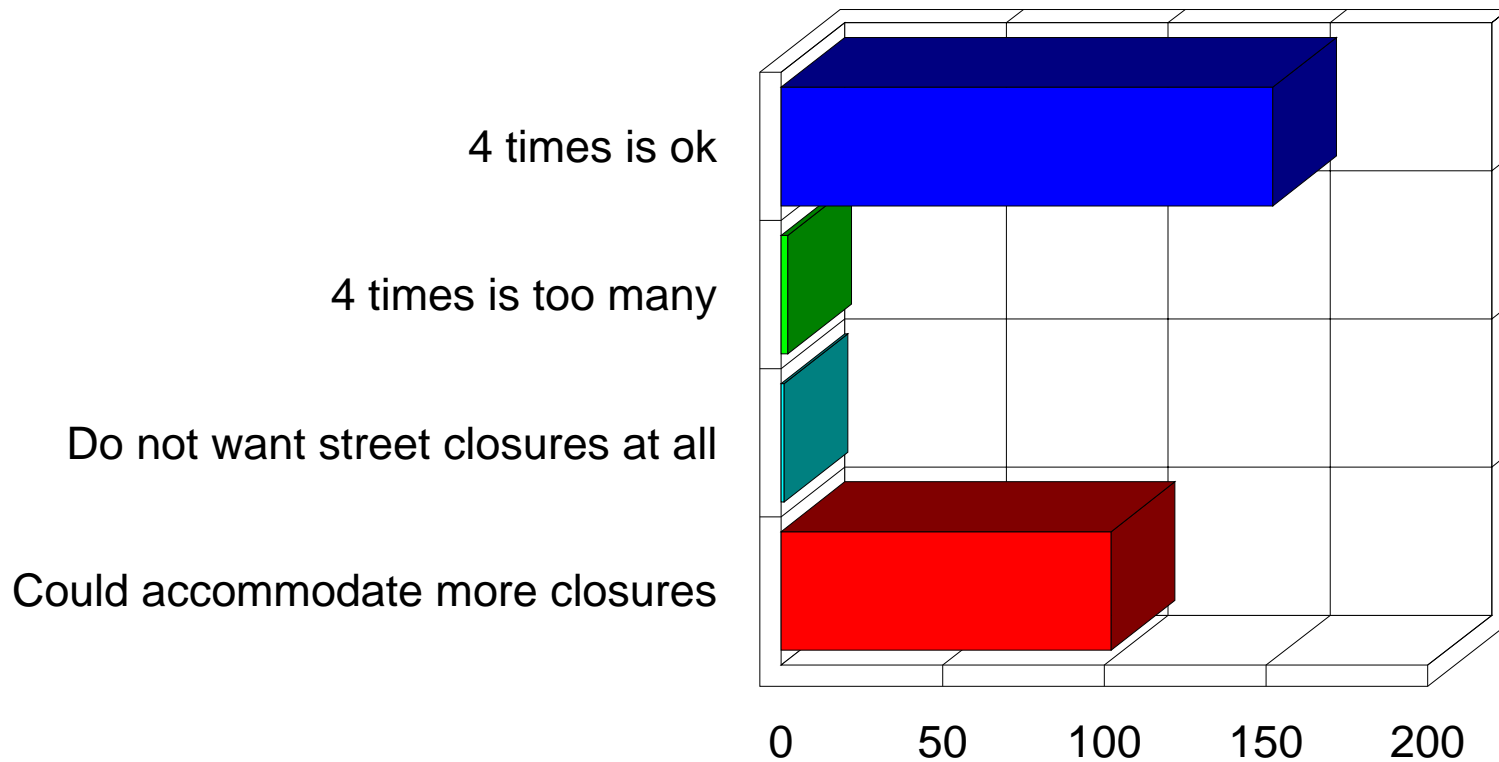
Special Events - Continue

	Business	Voter	Assessor
	<i>n=62</i>	<i>n=253</i>	<i>n=275</i>
Flight Days	77.59%	84.26%	85.66%
Christmas on Broadway	77.59%	82.98%	82.79%
Show Downtown Concerts	70.69%	73.19%	75.41%
Town Clean-Up day	65.52%	74.04%	74.18%
4th of July Fireworks	67.24%	74.47%	71.31%
Recreation District Children Activities	70.69%	65.11%	65.16%
Recreation District Adult Activities	55.17%	60.00%	58.61%
Fire Department Barbeque	55.17%	62.13%	53.69%
12th Night	46.55%	54.04%	48.77%
4th of July Bike Parade	44.83%	48.51%	46.31%
Mountain Bike Race	46.55%	50.21%	44.67%
Octoberfest	48.28%	34.89%	39.34%

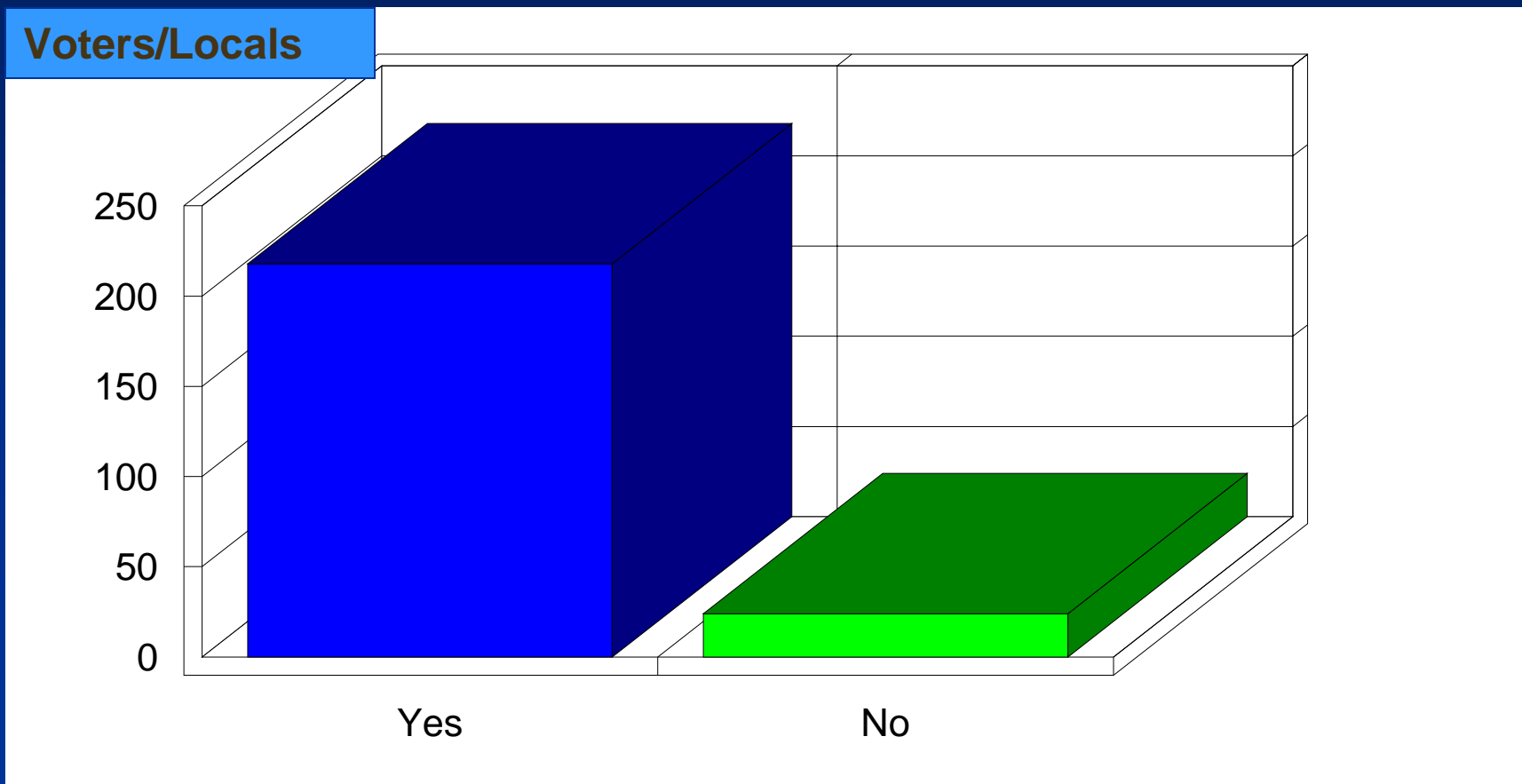


16. Currently a few blocks of Broadway are closed 4 times per year for events. What do you think about the number of street closures for Town special events?

Voters/Locals



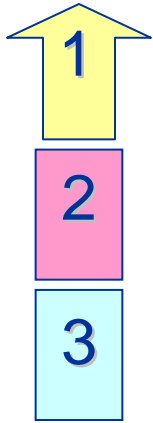
17. When Broadway is closed for events do you still visit Eagle's businesses (shops and restaurants)?



Town of Eagle 2004 Community Survey Services

	Business	Voter	Assessor
	<i>n=62</i>	<i>n=253</i>	<i>n=275</i>
Police Response Time	77%	57%	61%
Police Visibility	71%	59%	60%
Maintenance of Parks	50%	60%	59%
Recreation Programs	64%	58%	58%
Recreation Facilities	60%	60%	57%
Maintenance of Water & Sewer	39%	54%	57%
Snow Removal	42%	57%	55%
Traffic Enforcement	42%	46%	51%
Town Staff	34%	46%	51%
Crime Prevention	41%	44%	48%
Animal Control Services	20%	39%	47%
Street Cleaning	34%	43%	46%
Public Landscaping	20%	47%	43%
Open Space Management	25%	39%	42%
Maintenance of Trails	30%	43%	41%
Public Parking	16%	36%	41%
Building Permits and Inspections	28%	36%	40%
Open Space Acquisitions	30%	37%	37%
Municipal Court	45%	41%	37%
Maintenance of Sidewalks	24%	36%	36%
Working w/citizen Groups to Solve Local Problems	28%	26%	34%
Communicating with Citizens	27%	31%	34%
Neighborhood Road Maintenance	24%	36%	32%
Handling of Citizen Complaints	27%	30%	31%
Land Use Planning & Zoning	28%	29%	30%
Code Enforcement	15%	26%	30%





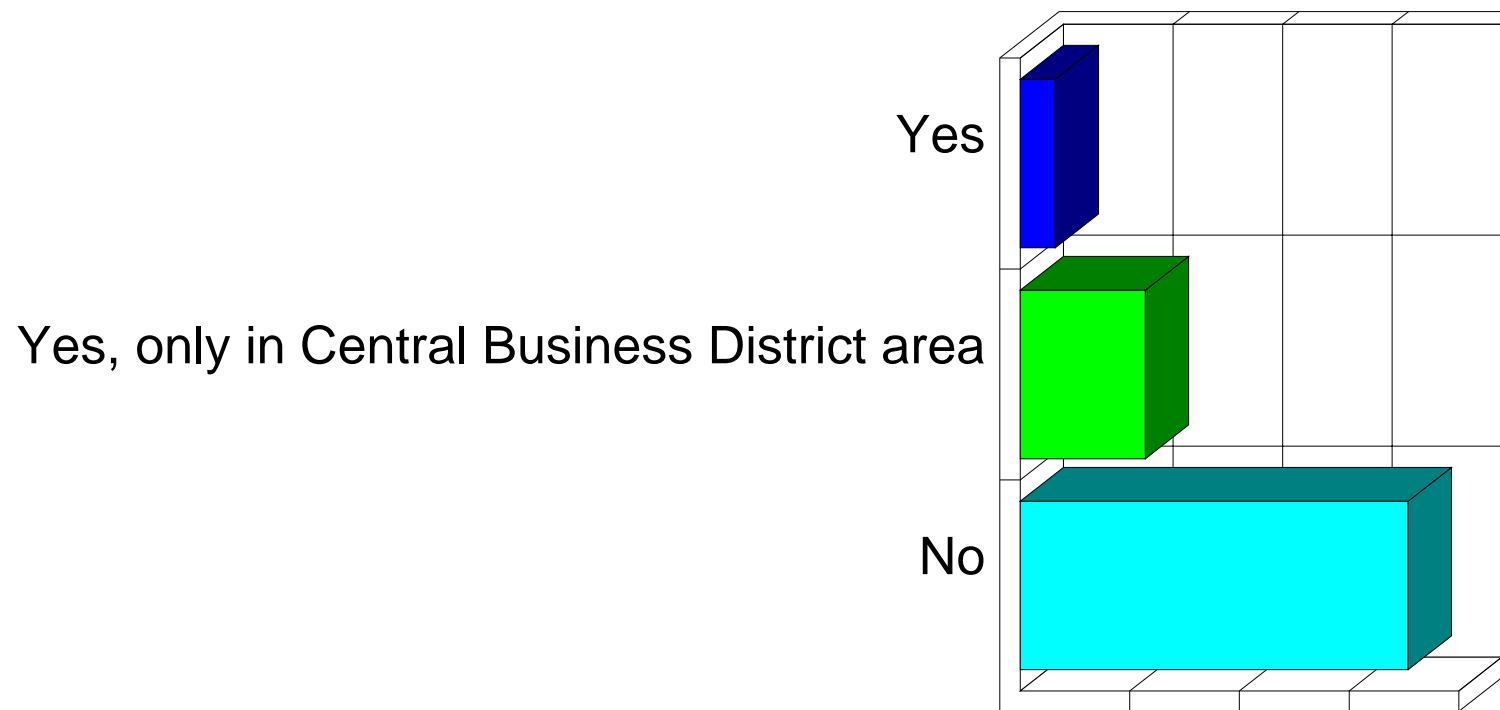
\$100 Allocation



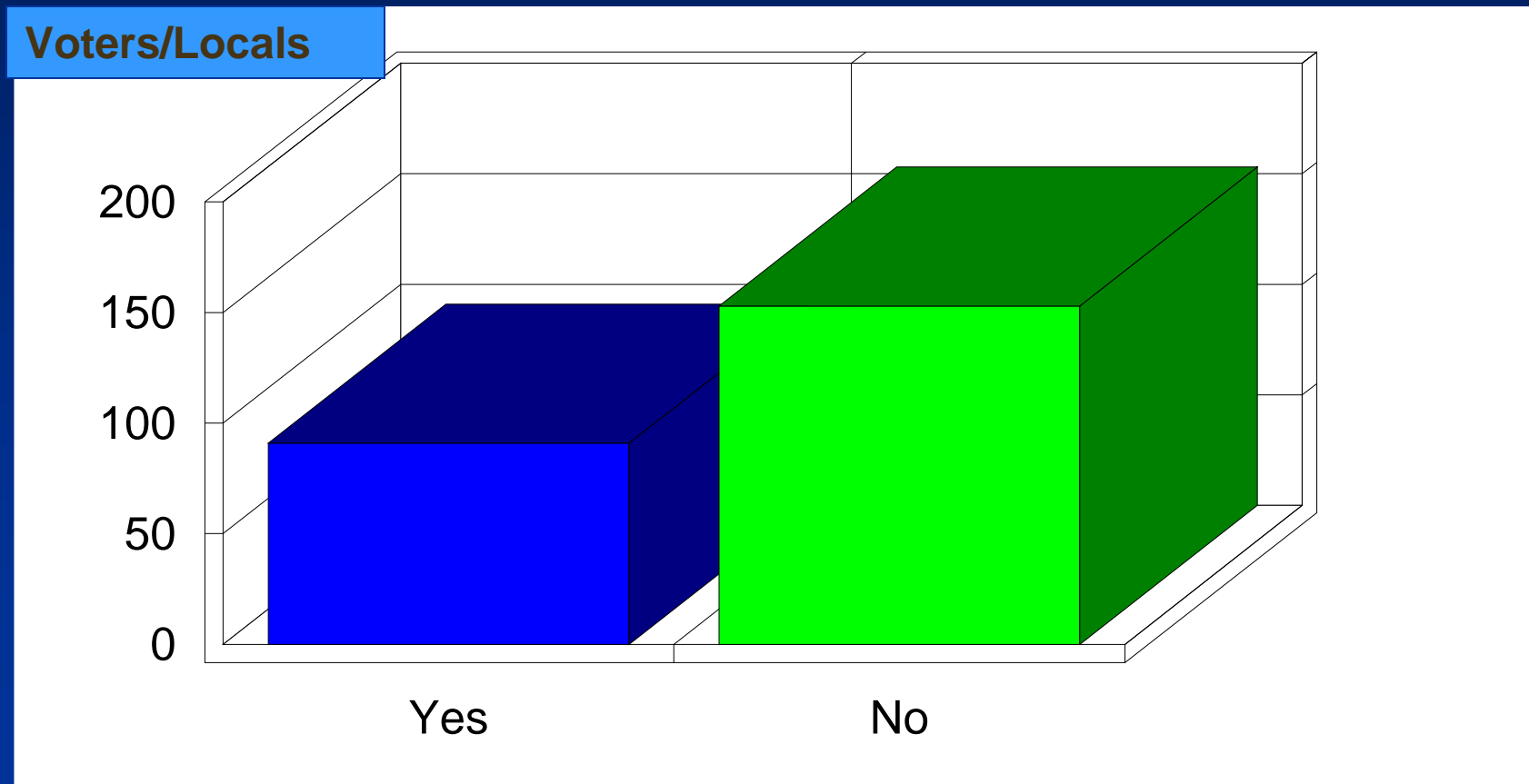
	Business	Voter	Assessor
	<i>n=62</i>	<i>n=253</i>	<i>n=275</i>
Local economy	\$16.66	\$15.31	\$15.05
Recreational amenities	\$14.19	\$16.13	\$14.83
Downtown redevelopment	\$15.26	\$17.12	\$14.57
Open space areas	\$10.32	\$11.83	\$10.54
Traffic circulation	\$9.56	\$7.64	\$9.86
Arts & culture	\$6.82	\$7.70	\$8.09
Local workforce housing opportunities	\$8.48	\$5.71	\$7.86
Parking	\$7.40	\$5.14	\$5.97

20. Is finding a parking space in Eagle a problem?

Voters/Locals



21. Should the Town enforce the two-hour parking limits in the Central Business District area?



Town of Eagle 2004 Community Survey

Assessment of Town of Eagle

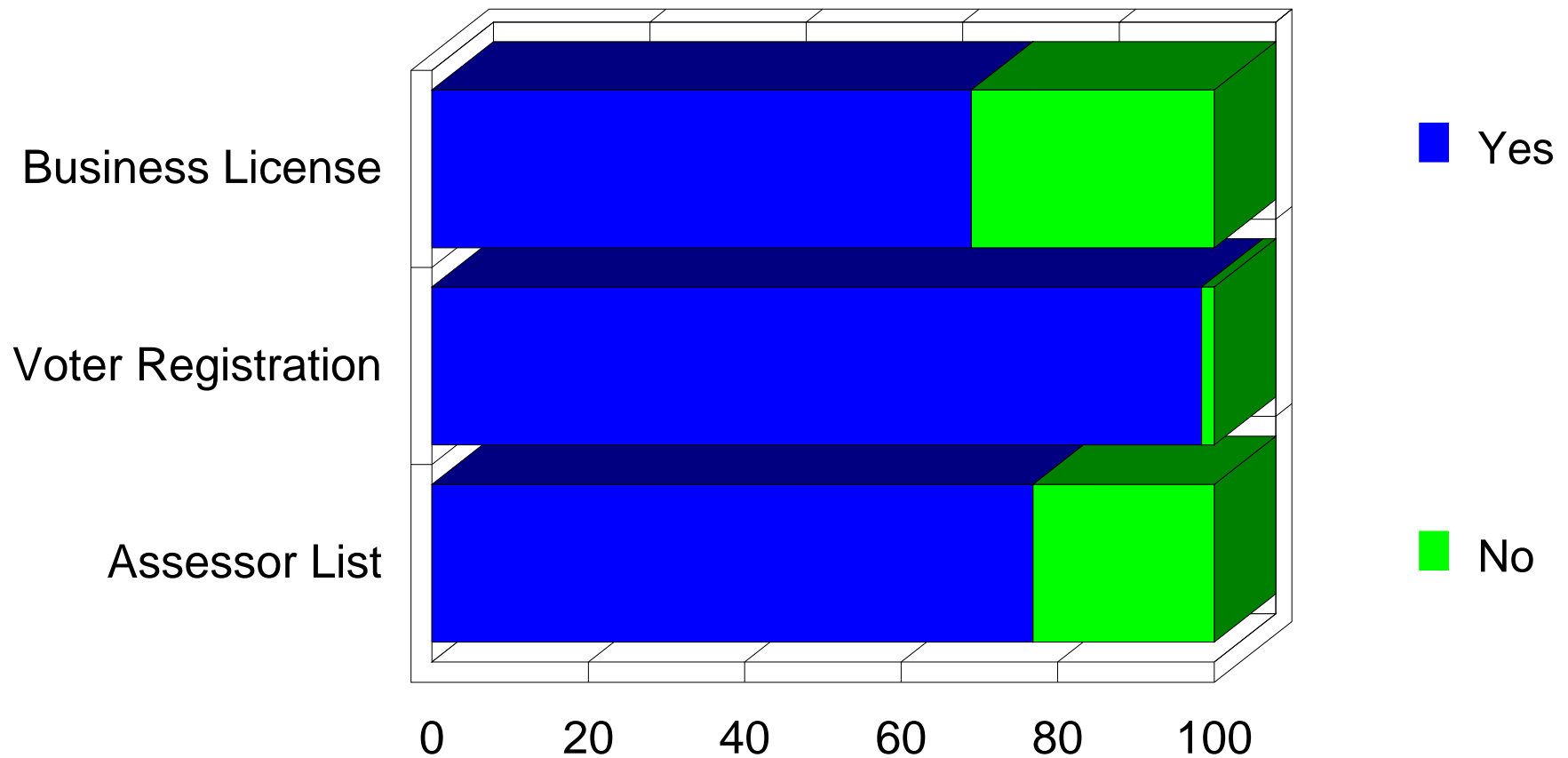


	Business	Voter	Assessor
	<i>n=62</i>	<i>n=253</i>	<i>n=275</i>
Sense of community	67%	69%	75%
Opportunities to attend community events	71%	73%	70%
Public safety	62%	58%	67%
Recreational amenities	63%	59%	59%
Scenic/visual quality	56%	61%	51%
Town services (i.e. public information,	37%	47%	49%
Open space areas	48%	53%	48%
Education K-12	37%	45%	45%
Parking	22%	41%	41%
Traffic circulation	16%	32%	30%
Appearance of town	25%	43%	28%
Local economy	18%	27%	25%
Local workforce housing opportunities	15%	13%	22%
Central Business District	7%	21%	17%
Arts and culture	7%	18%	15%
Shopping opportunities	5%	9%	8%

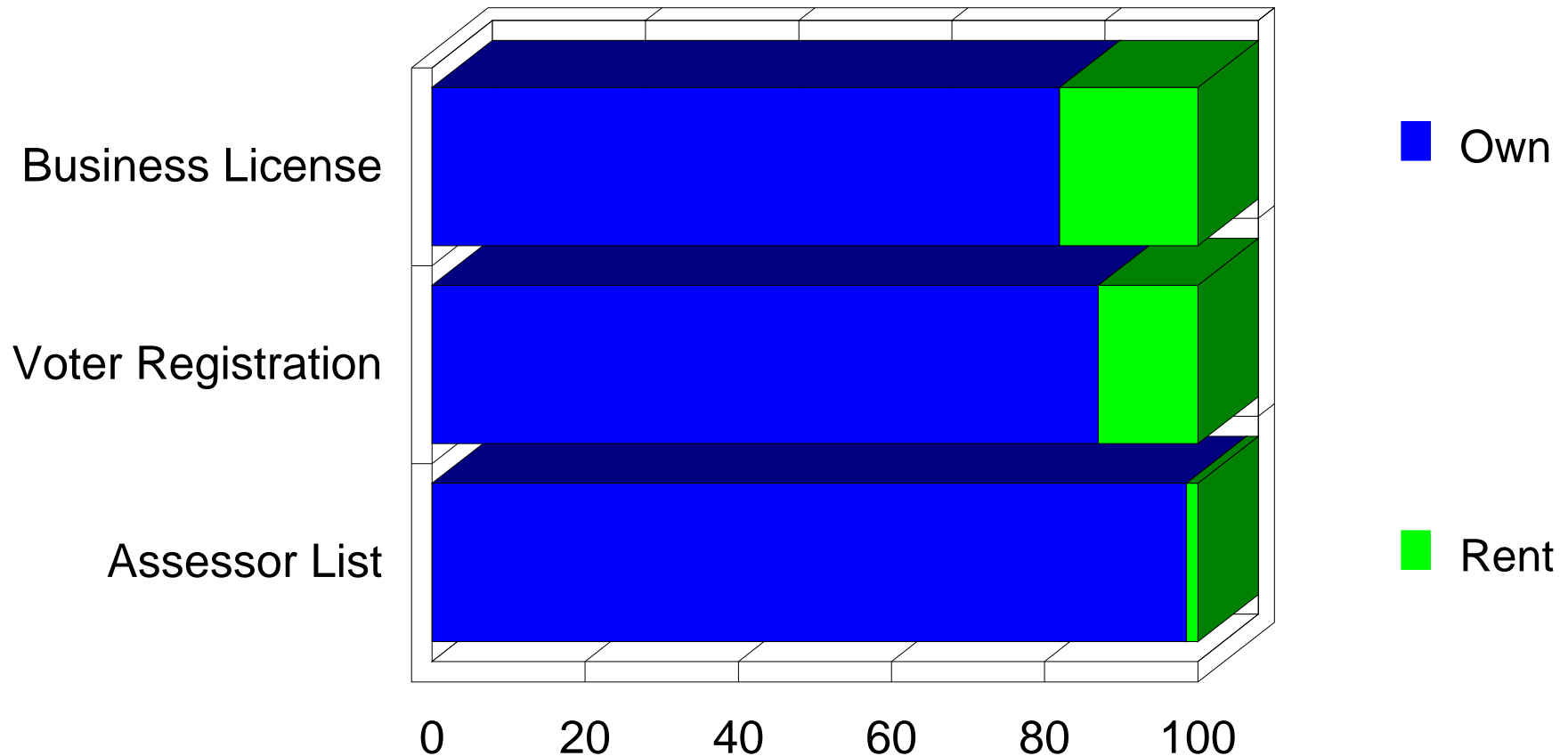
Demographics



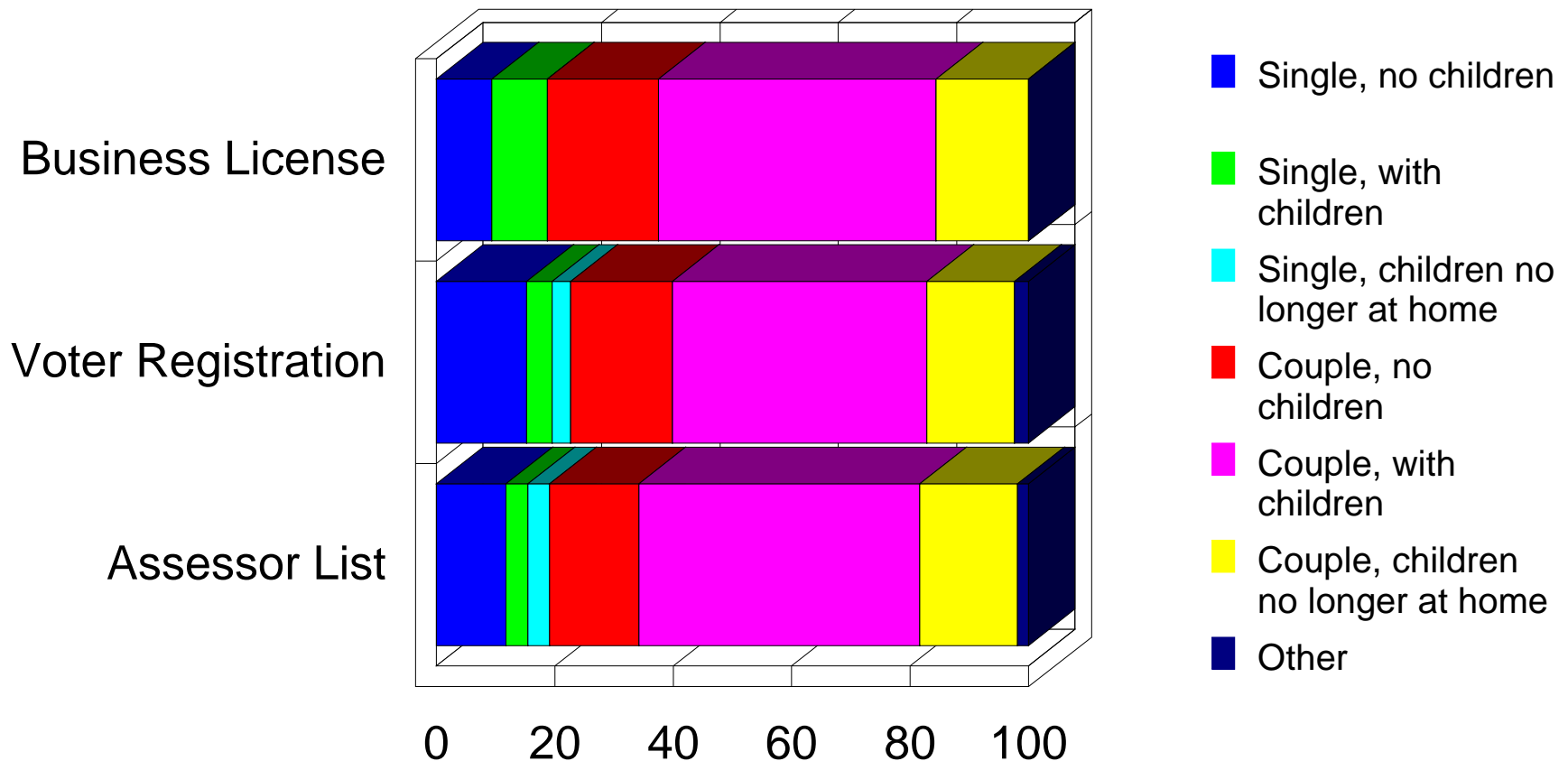
24. Registered Voter



25. Do you own the home you currently live in?



26. Family Status



Town of Eagle 2004 Community Survey

Family Status

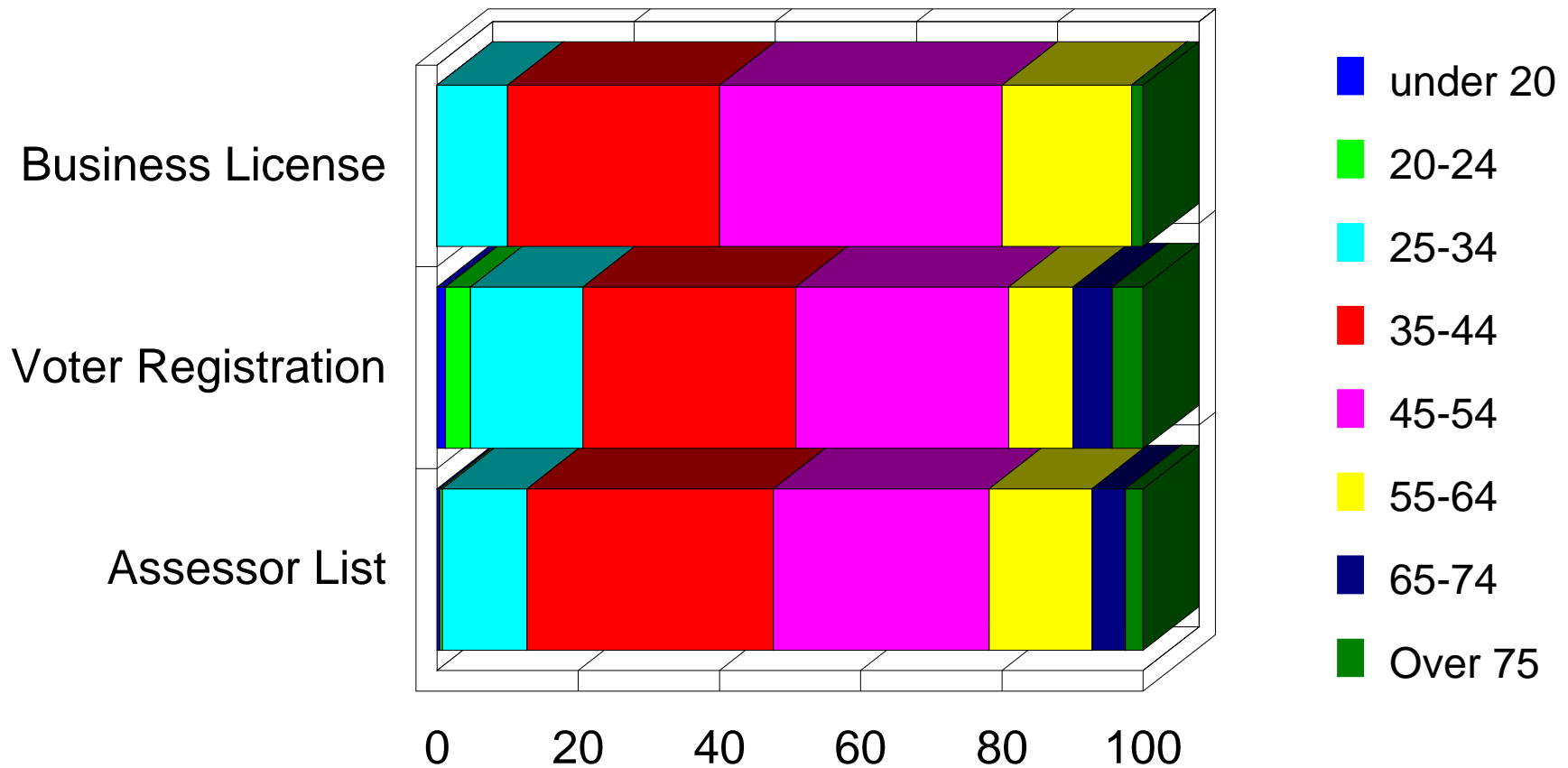
	Business	Voter	Assessor
	<i>n=62</i>	<i>n=253</i>	<i>n=275</i>
Single, no children	10%	16%	12%
Single, with children	10%	4%	4%
Single, children no longer at home	0%	3%	4%
Couple, no children	19%	18%	15%
Couple, with children	48%	44%	48%
Couple, children no longer at home	16%	15%	17%
Other	0%	2%	2%

Town of Eagle 2004 Community Survey

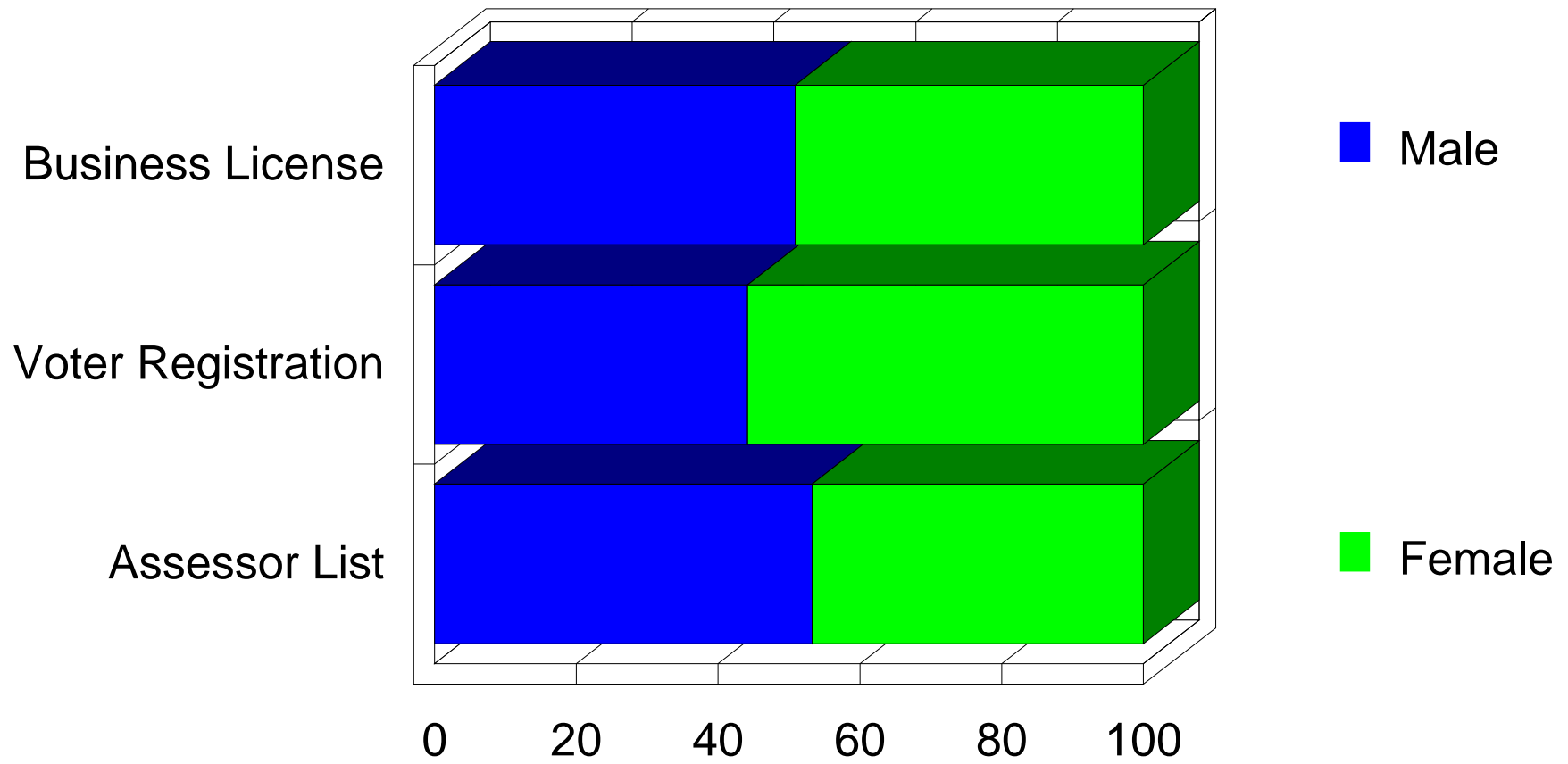
Children under 18

	Business	Voter	Assessor
	<i>n=62</i>	<i>n=253</i>	<i>n=275</i>
Infants (0-12 months)	1	15	18
Toddlers (1-3 years)	3	27	33
Pre-school (3-5 years)	6	16	33
Elementary School (Grades K-5)	15	44	56
Middle school (Grades 6-8)	11	40	36
High School (grades 9-12)	11	38	32
Total	47	180	208

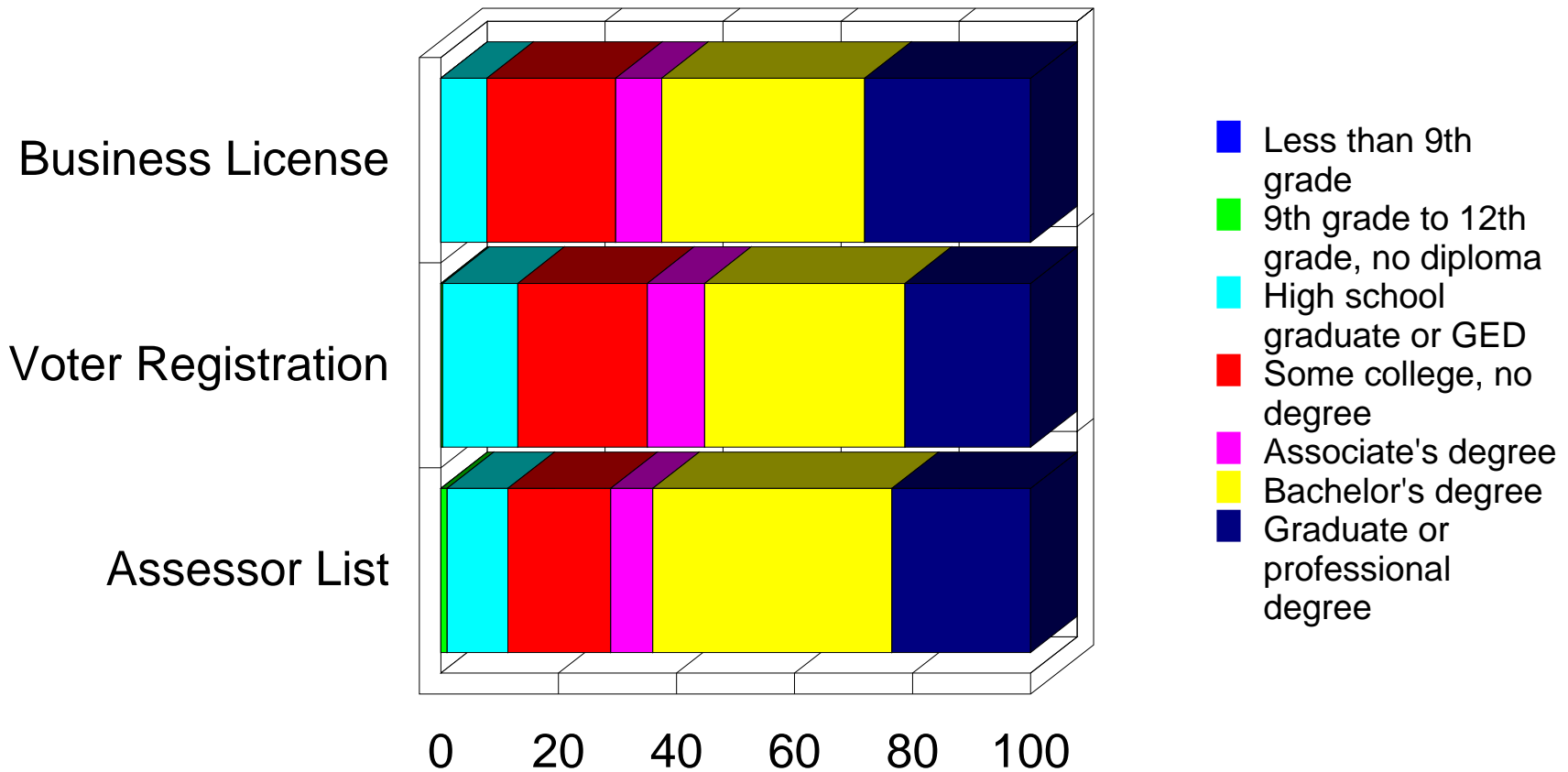
28. Age



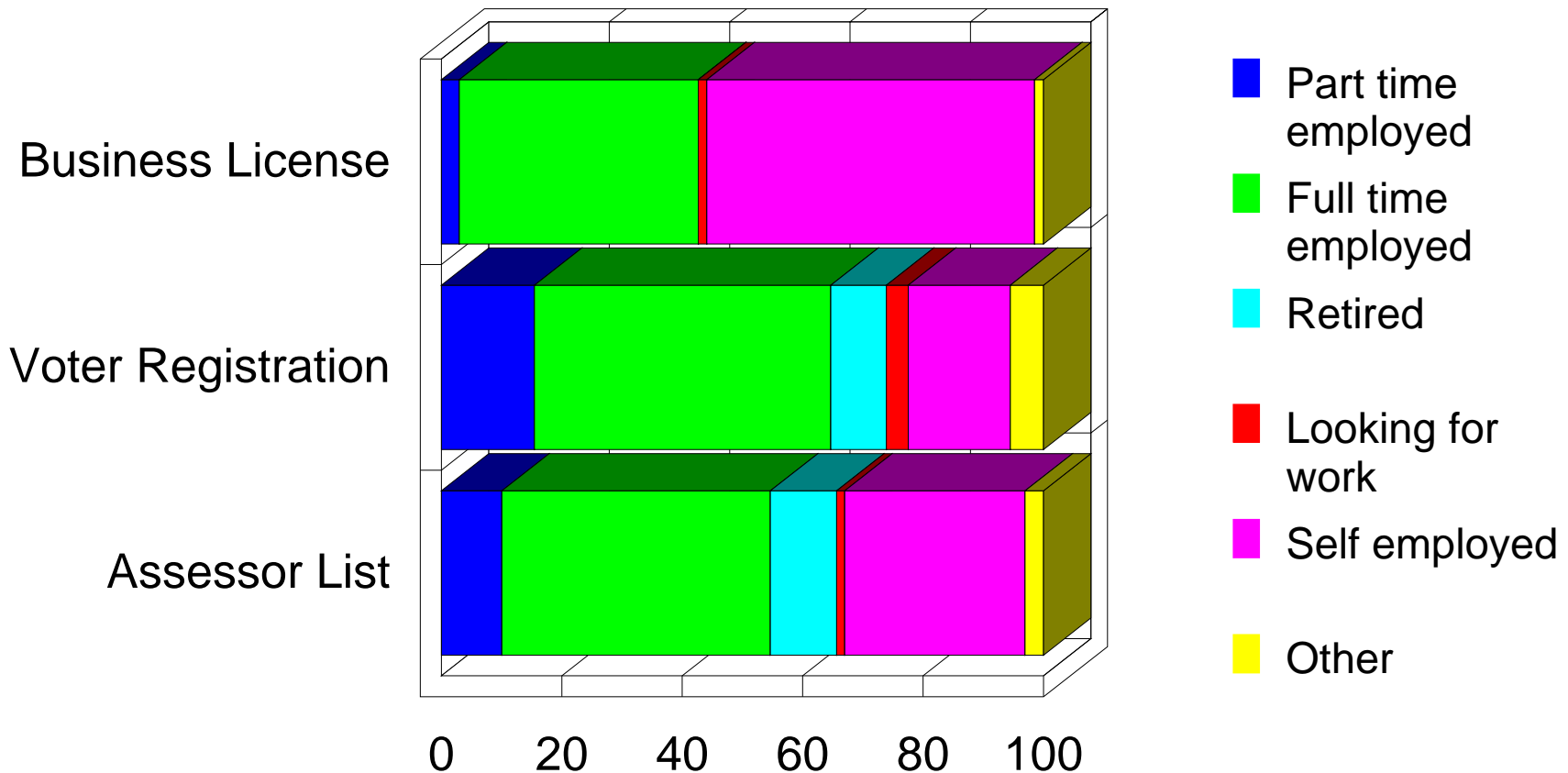
29. Gender



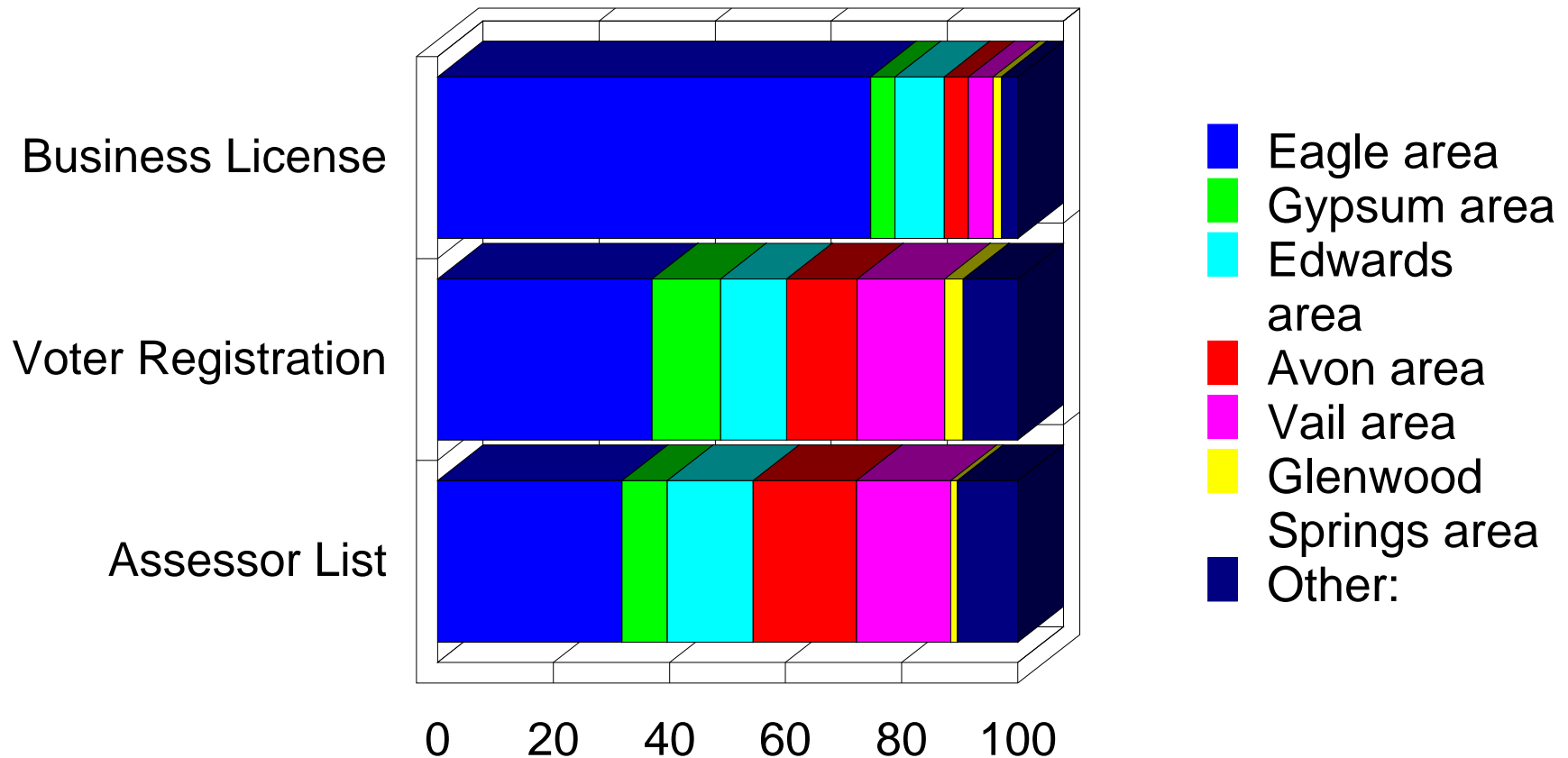
30. Education



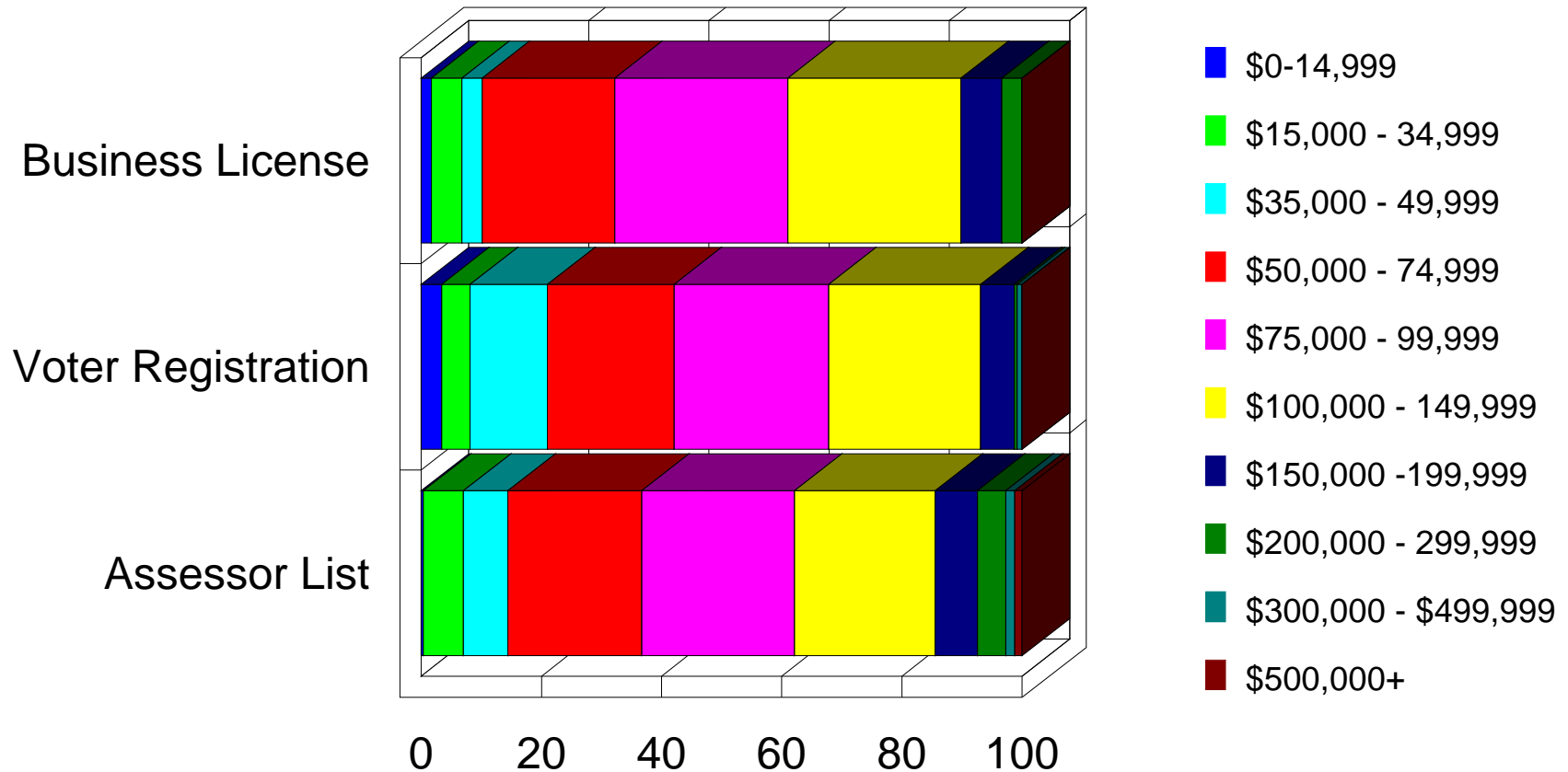
31. Employment Status



32. If employed, where?



33. Income

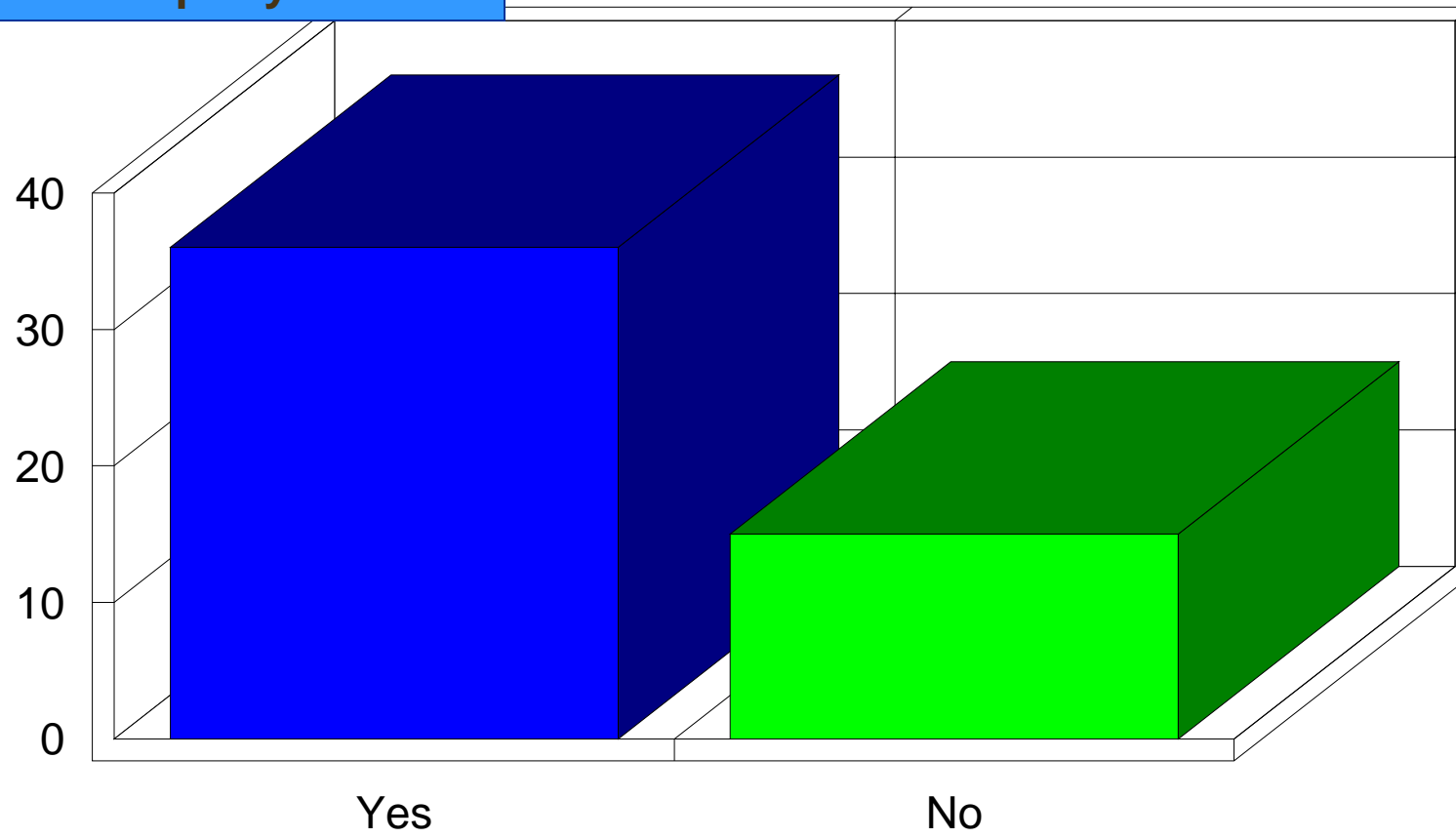




Vacant Property Owners

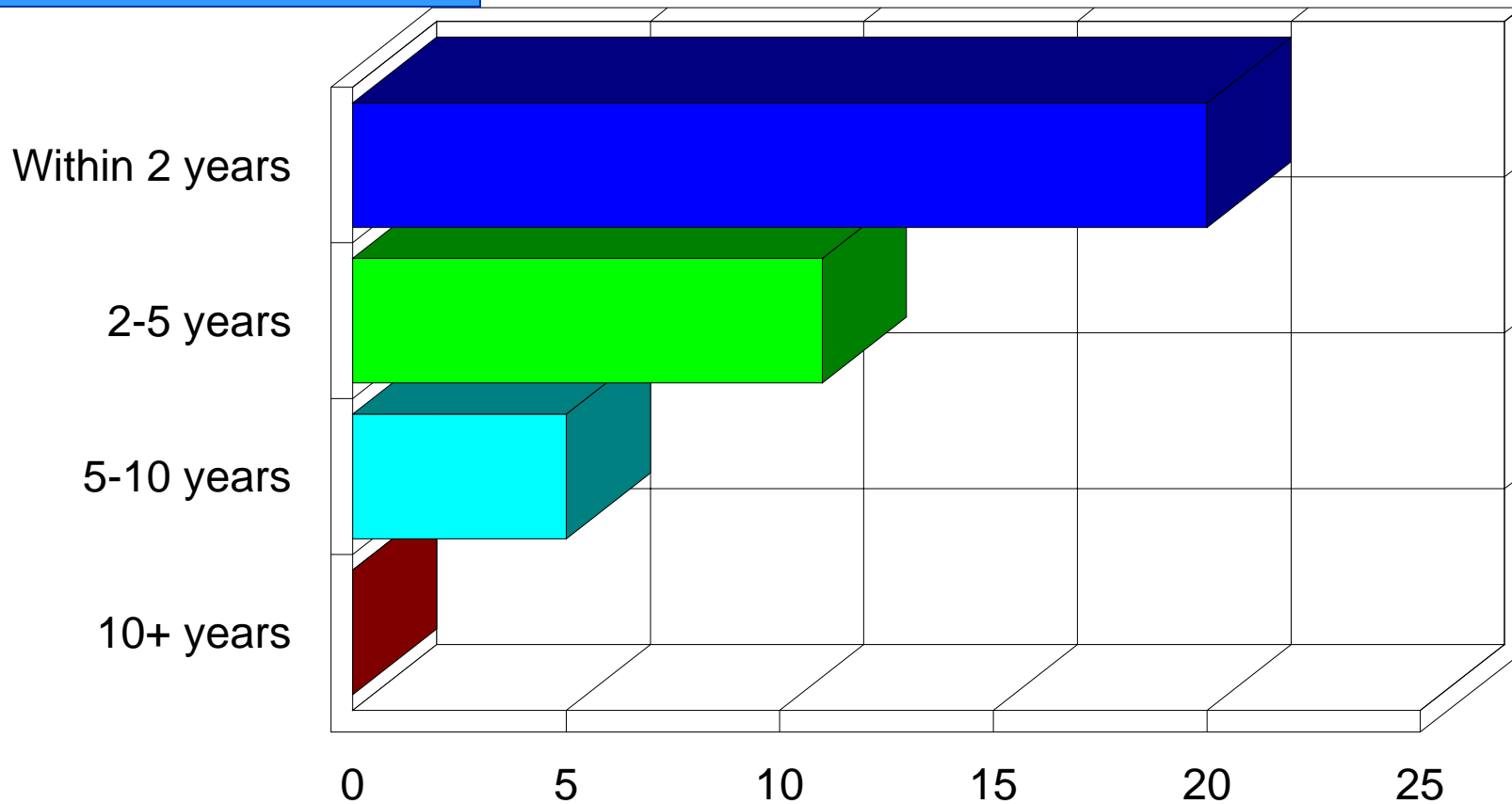
35. Do you have plans to build on your lot?

Vacant Property Owners



36. If yes, when?

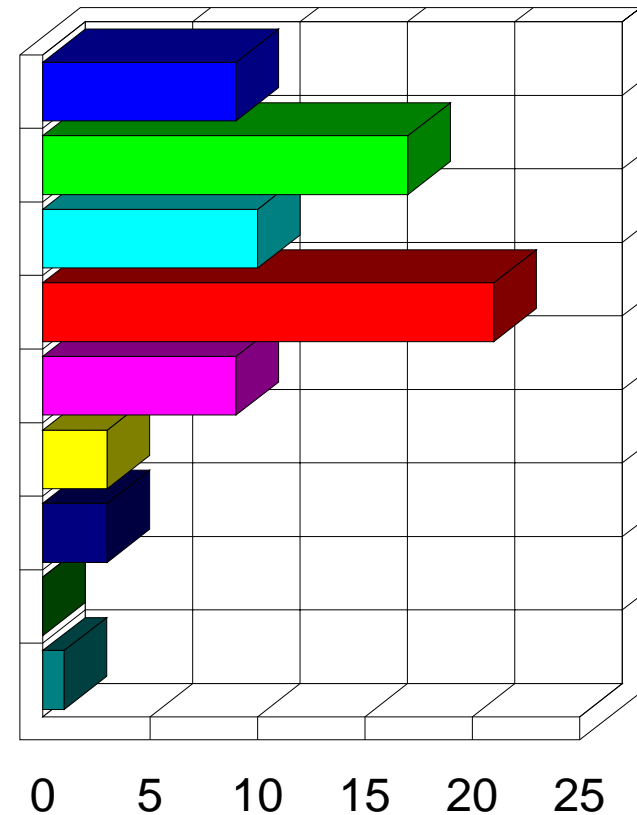
Vacant Property Owners



37. Which of the following statements most accurately reflects your intended future use of your Eagle property: (Please check all that apply)

Vacant Property Owners

- Keep for investment purposes
- Sell the property
- Build a home on it and sell
- Build a home and live in it full-time
- Build a home and live in it part-time
- Build a home and rent it
- Retire to Eagle and use as retirement residence
- Keep as buffer property
- Other:

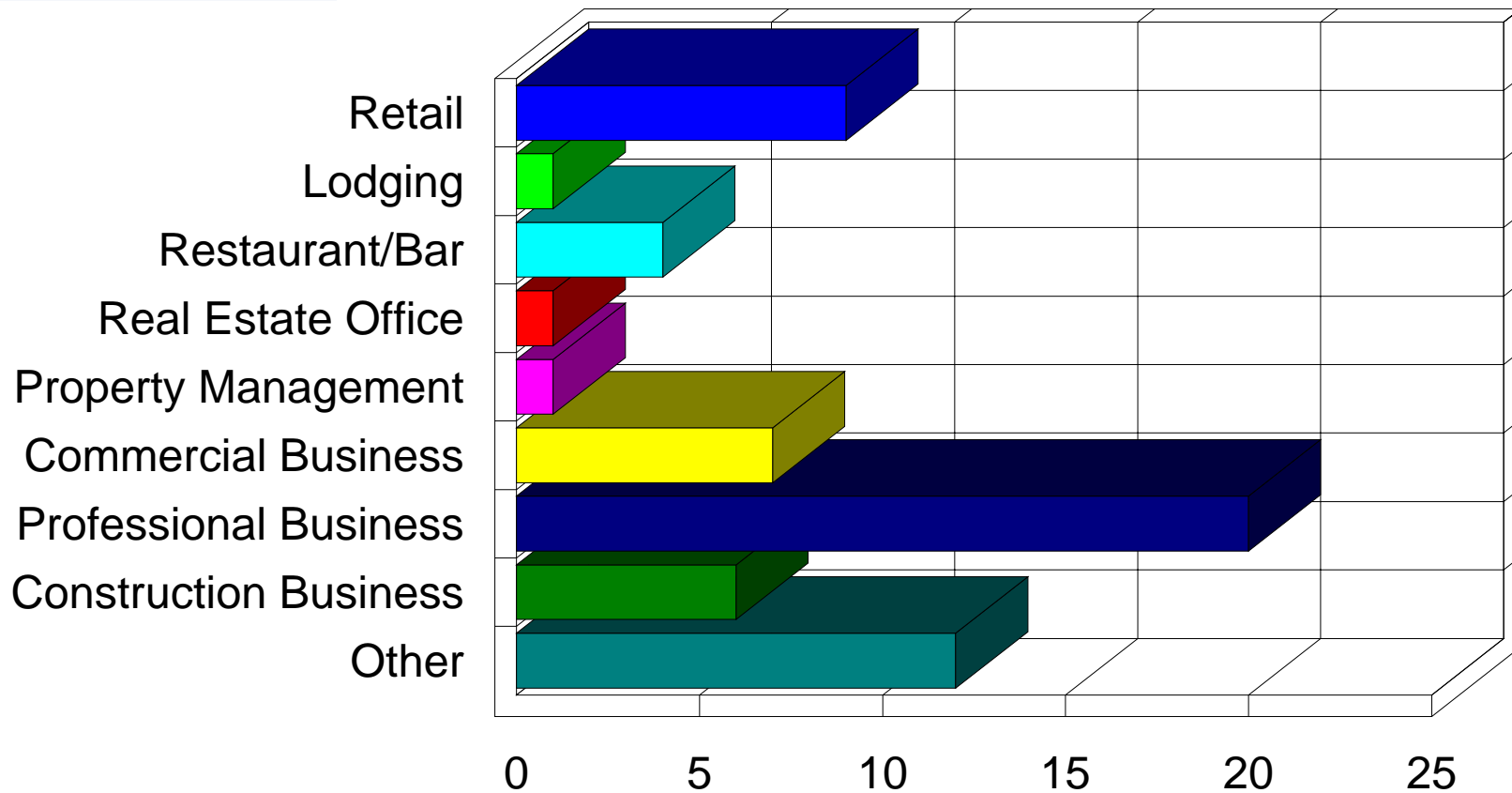




Business Community

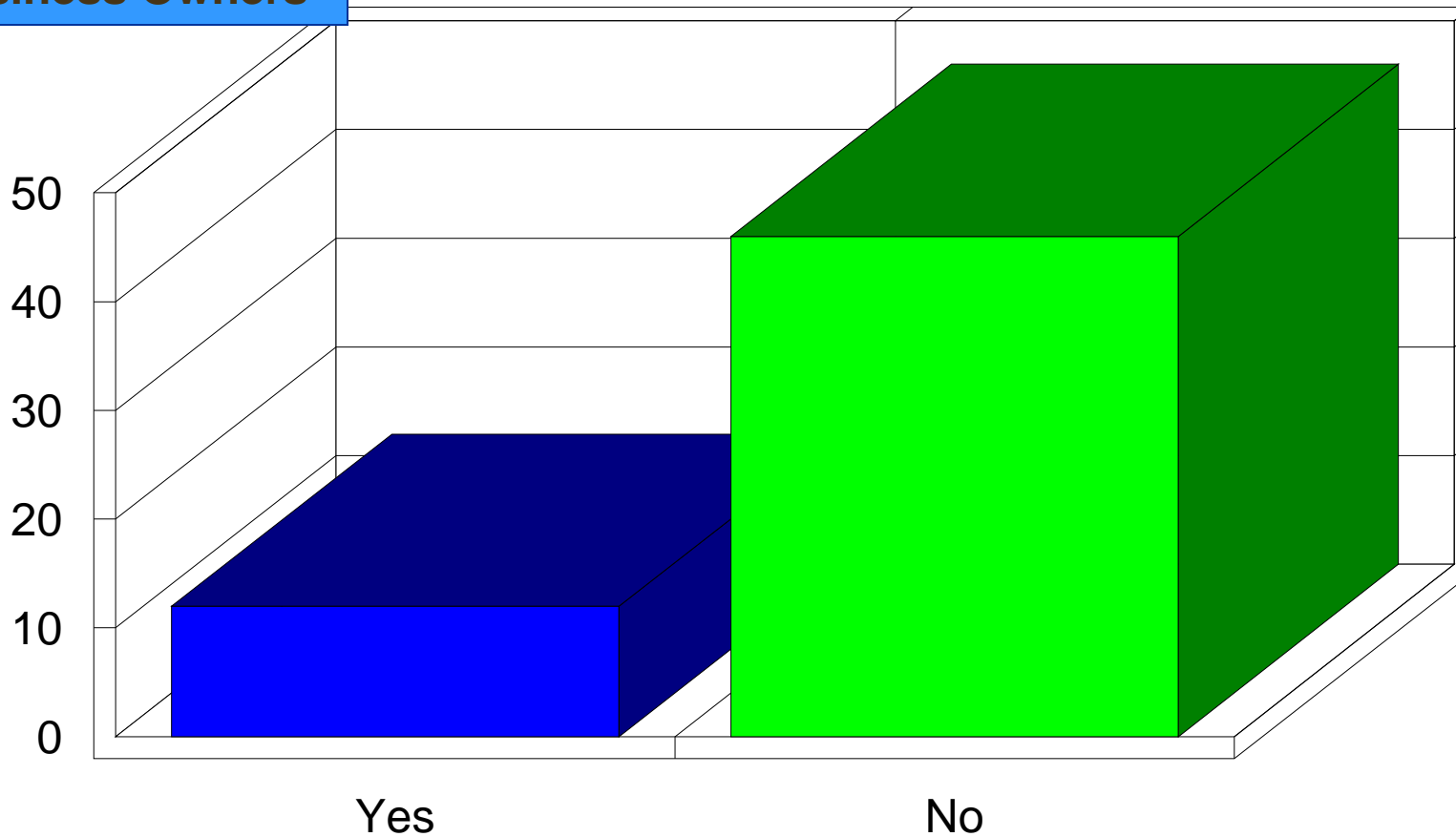
B1. Type of business

Business Owners



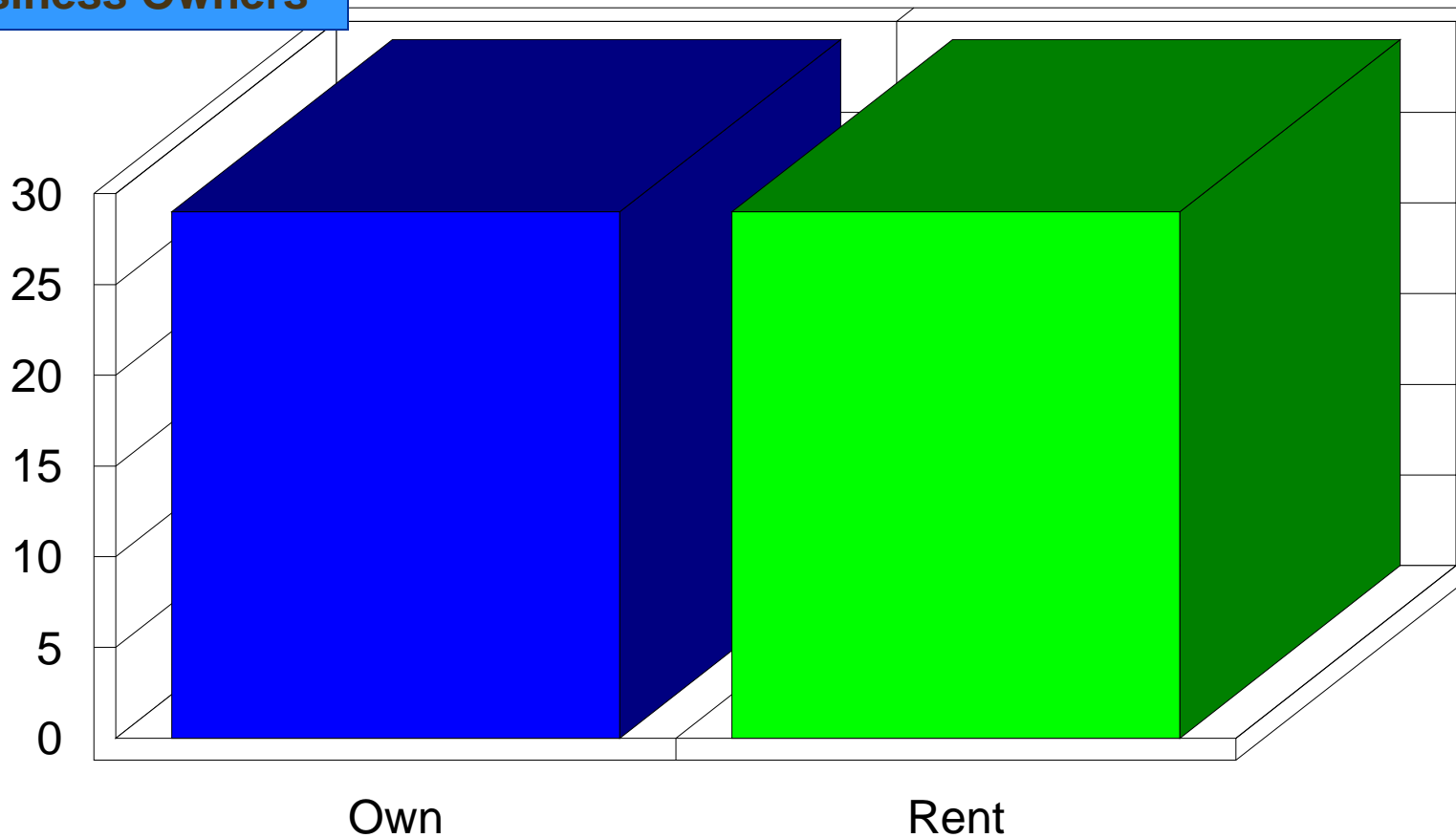
B2. Home-based?

Business Owners



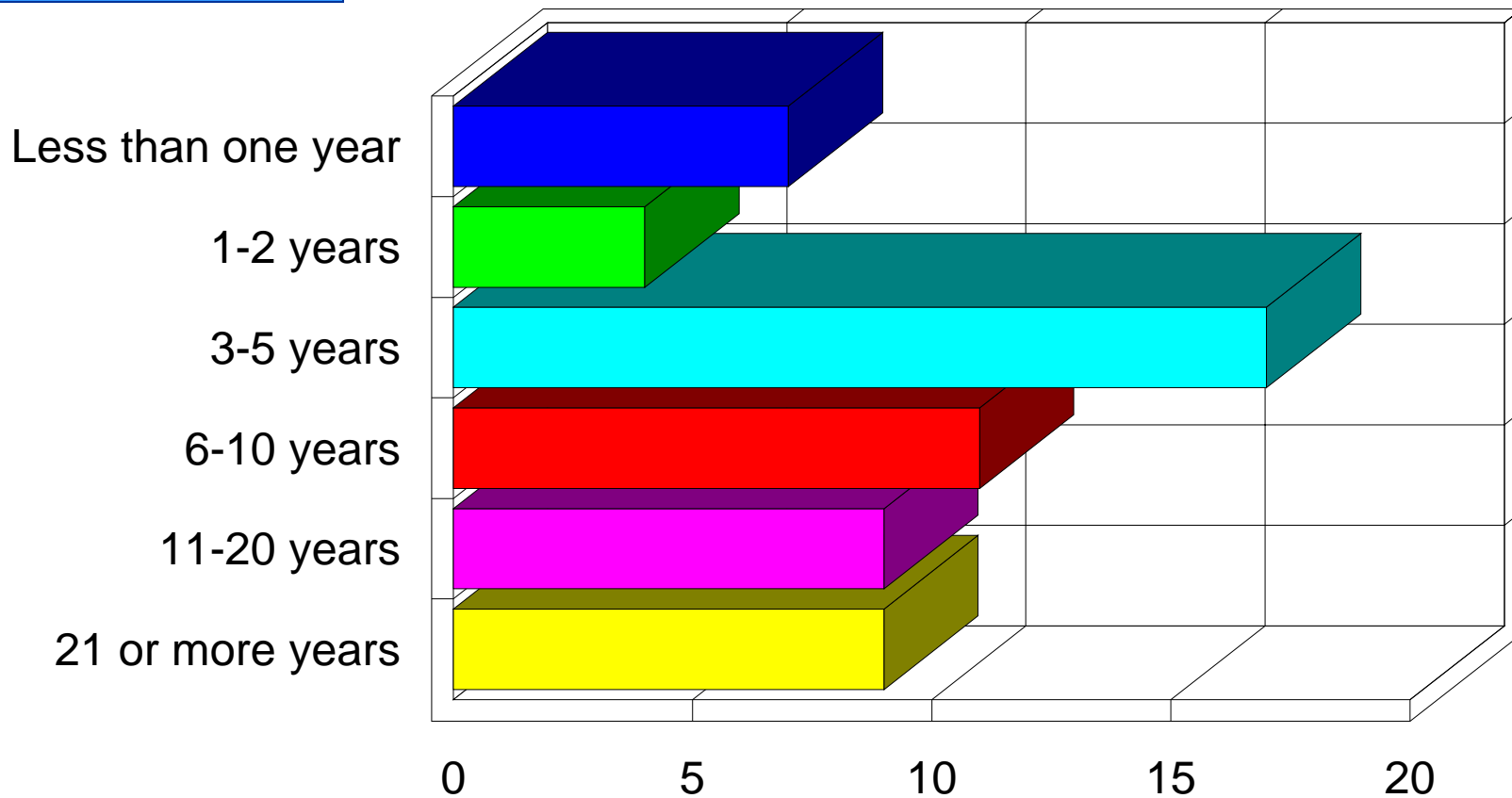
B3. Own or rent business property?

Business Owners



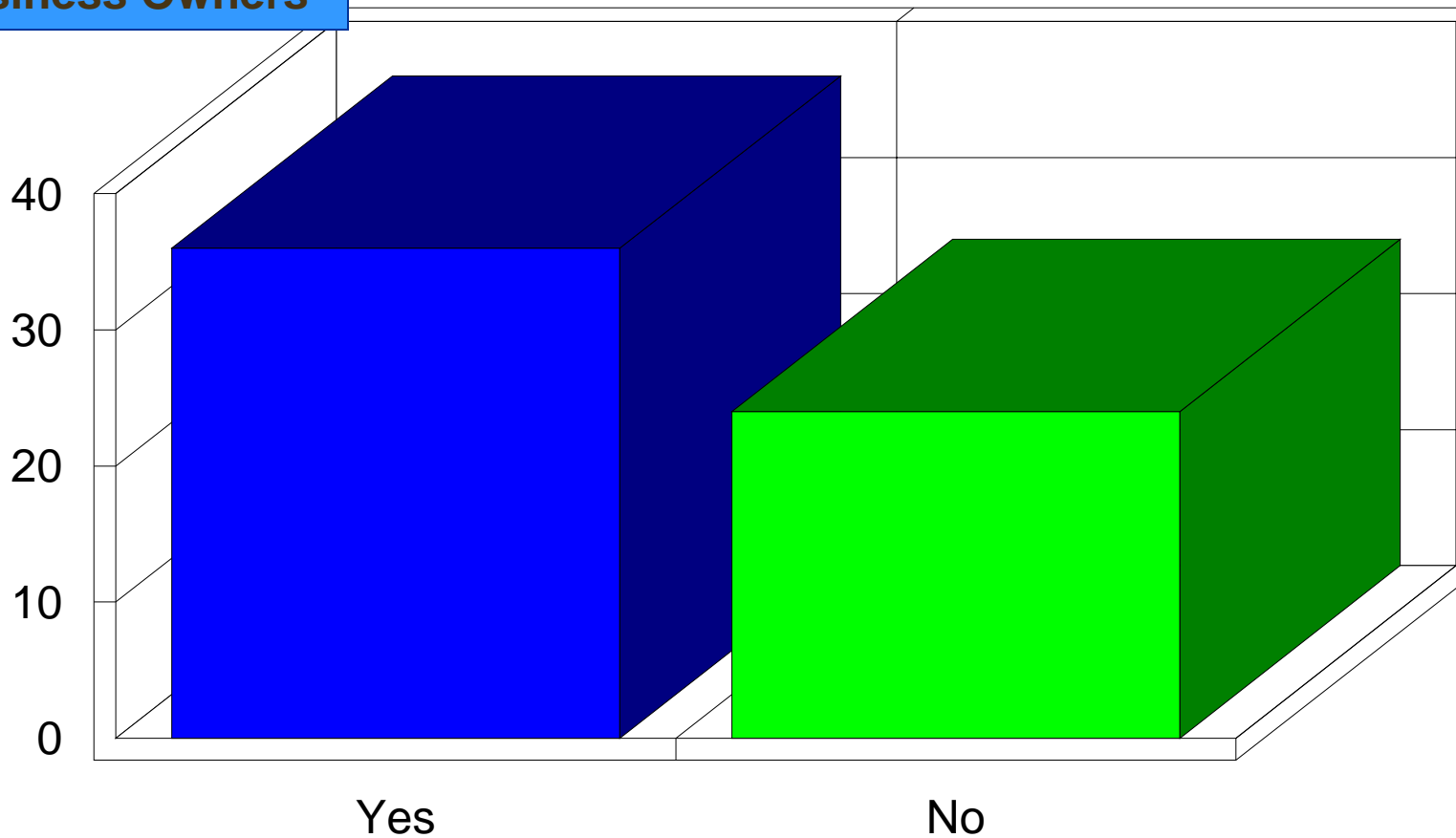
B4. How long have you operated your business in Eagle?

Business Owners



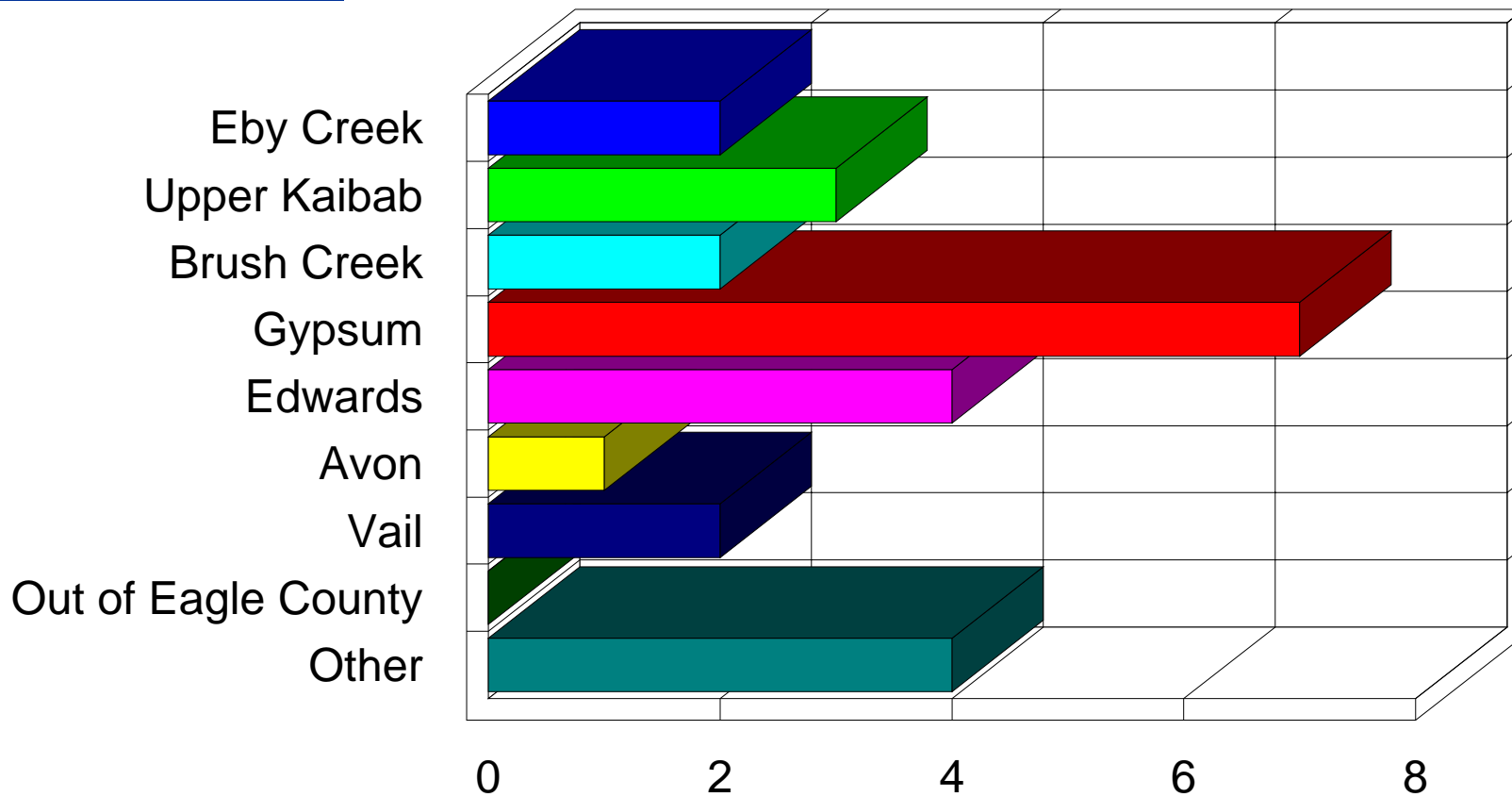
B5. Do you live in Eagle?

Business Owners



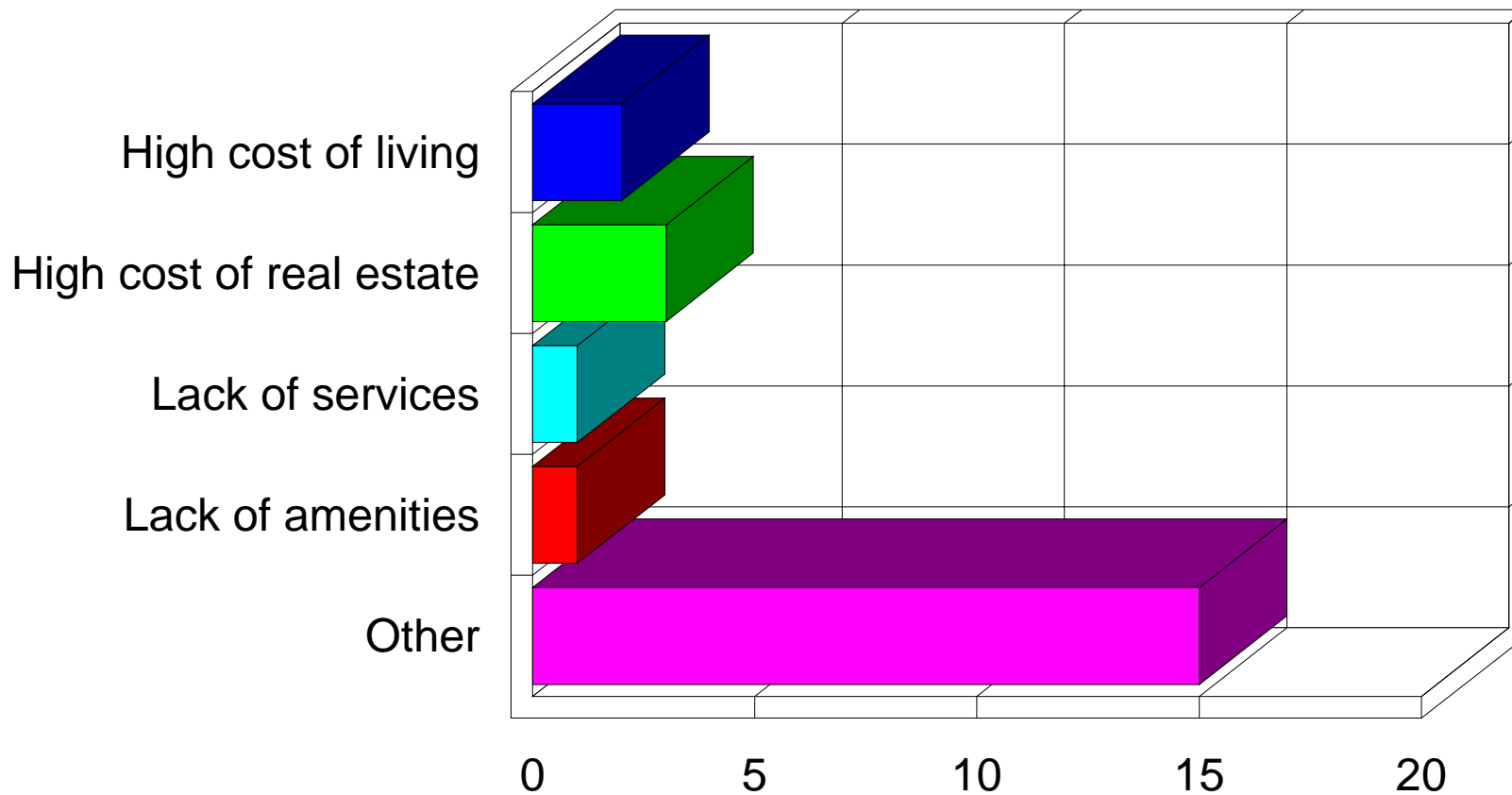
B6. If no, where do you live?

Business Owners



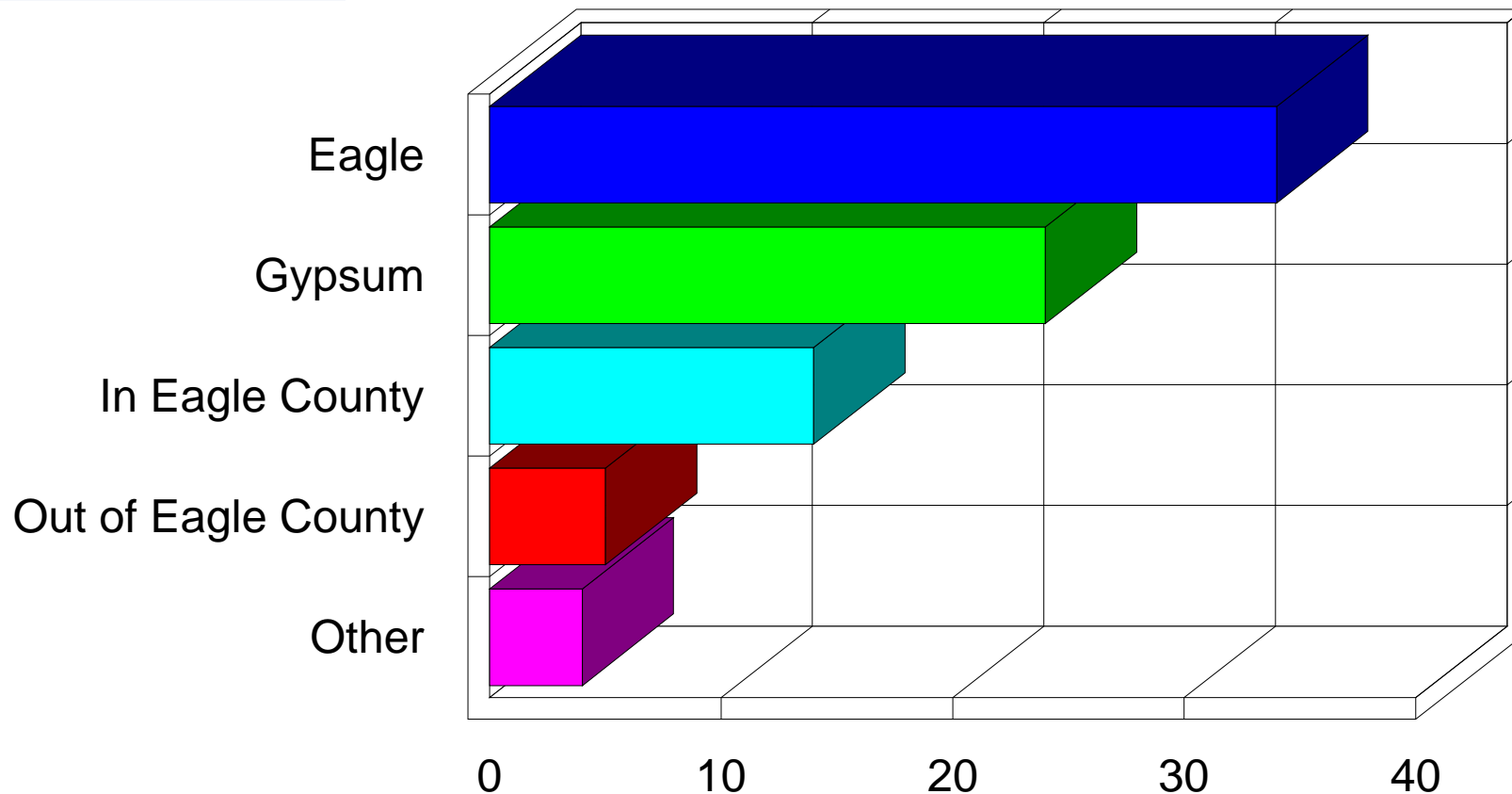
B7. Why not live in Eagle?

Business Owners



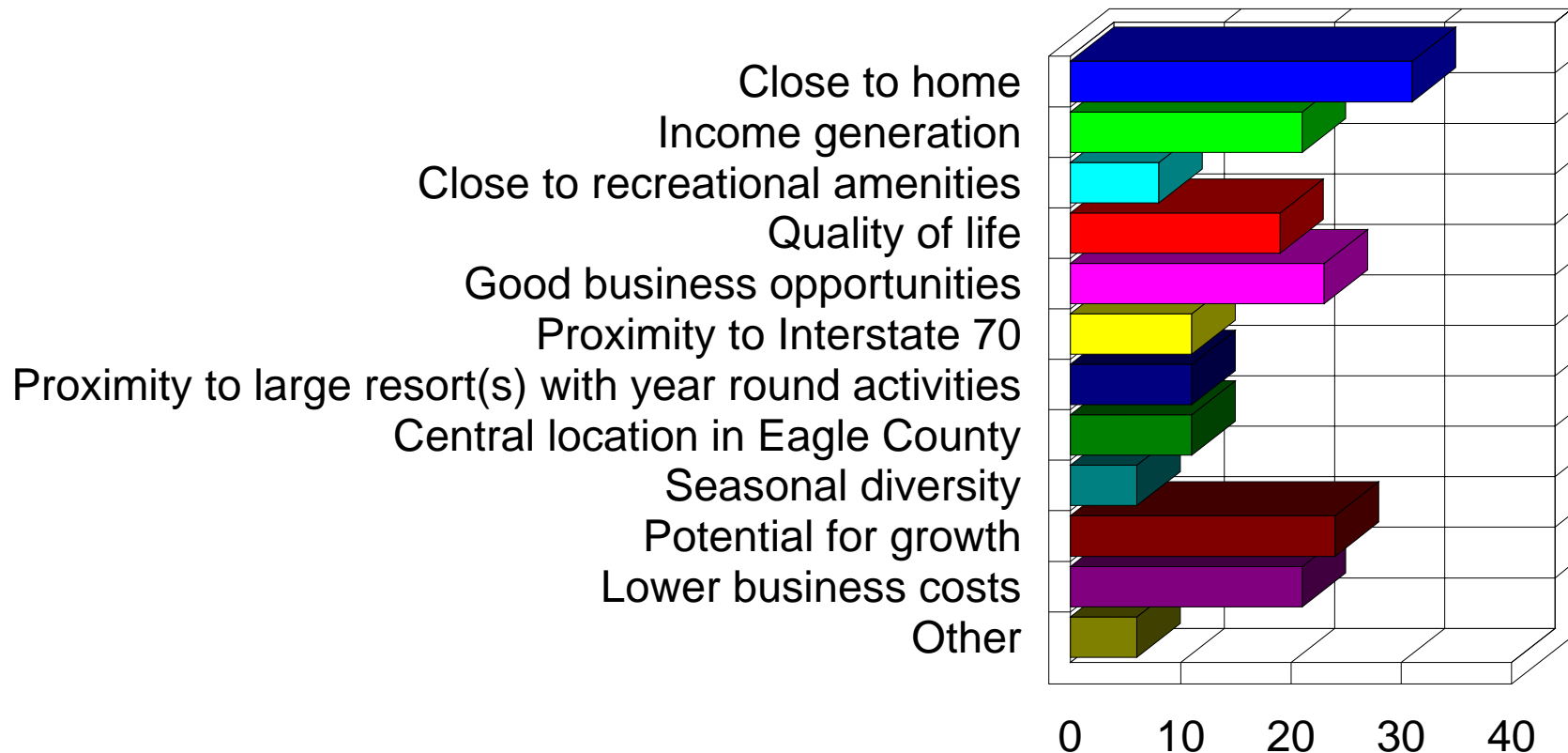
B7. Where do employees live?

Business Owners



B8. Why do business in Eagle?

Business Owners



Town of Eagle 2004 Community Survey Improvements to Business Climate

	Business
	<i>n=62</i>
Promote and market the Town of Eagle and its amenities.	72%
Improve the physical appearance of commercial corridors.	70%
Improve the communications between the Town of Eagle and the local business community.	68%
Improve pedestrian access to commercial areas.	54%
Create additional special events to draw people to the Town of Eagle.	52%
Add more sales tax generating businesses.	47%
The Town of Eagle should stay out of the private marketplace.	40%
Make use of the Urban Renewal Authority (URA) and identify future redevelopment areas. <i>(URA is a special district that allows for the acquisition and redevelopment of property to regenerate economic activity.)</i>	37%
Create a Special Improvement District <i>(A district created by act, petition, or vote of the residents for a specific purpose with the power to levy taxes. It is used by a local authority for the financing of a local improvement that is primarily for the benefit of the landowners within the district.)</i>	24%

Agenda

- General demographic information about the Town of Eagle
- Purpose and methodology of 2004 survey
- Review 2004 survey results
- Comparative results & Conclusions



2003 NWCCOG Mountain Resort Homeowners Survey Community Input/Values Comparison



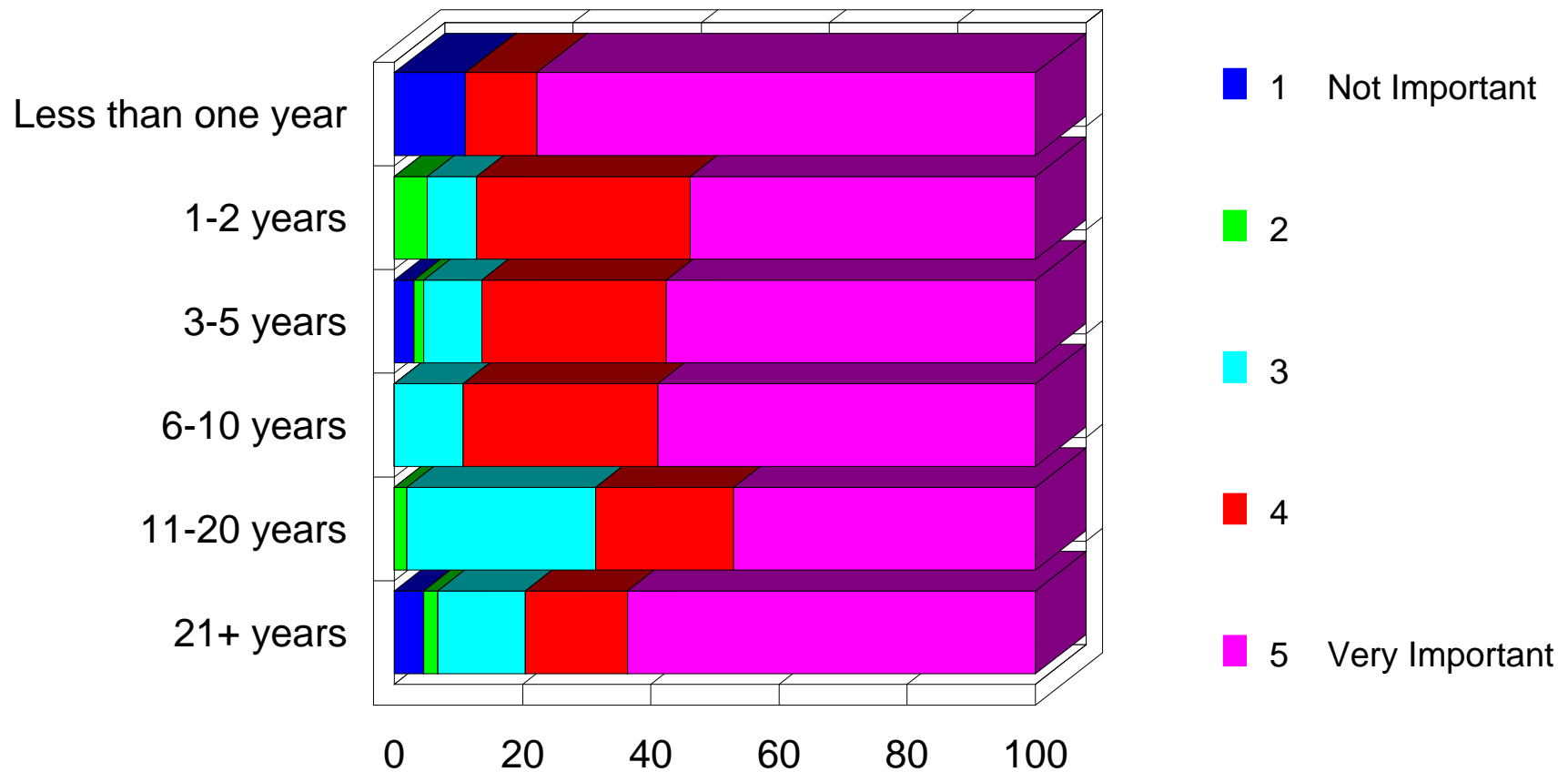
	Eagle County	Grand County	Pitkin County	Summit County	ALL	Town of Eagle
	Resident	Resident	Resident	Resident	Resident	Resident
	<i>n=160</i>	<i>n=128</i>	<i>n=123</i>	<i>n=120</i>	<i>n=531</i>	<i>n=275</i>
Scenic/visual quality:	90	85	92	92	90	84
Air quality	91	90	91	94	91	
Recreational opportunities:	75	67	88	87	79	79*
Water Quality/Quantity	92	91	90	94	91	89
Parks/trail systems	79	65	83	85	78	71**
Wildlife habitat	85	86	76	88	84	
Wildland fire mitigation:	68	67	63	67	67	
Local economy	88	69	76	78	79	83
Transportation infrastructure	57	37	59	43	49	
Health care services:	79	69	82	80	77	
Arts & Culture	54	25	78	58	54	45
Public transportation	52	32	56	35	44	
Local workforce housing opportunities	50	33	48	29	41	45
Education (K-12)	63	54	63	55	59	70
Adult Education	43	25	46	44	40	

* Recreational amenities

** Trails

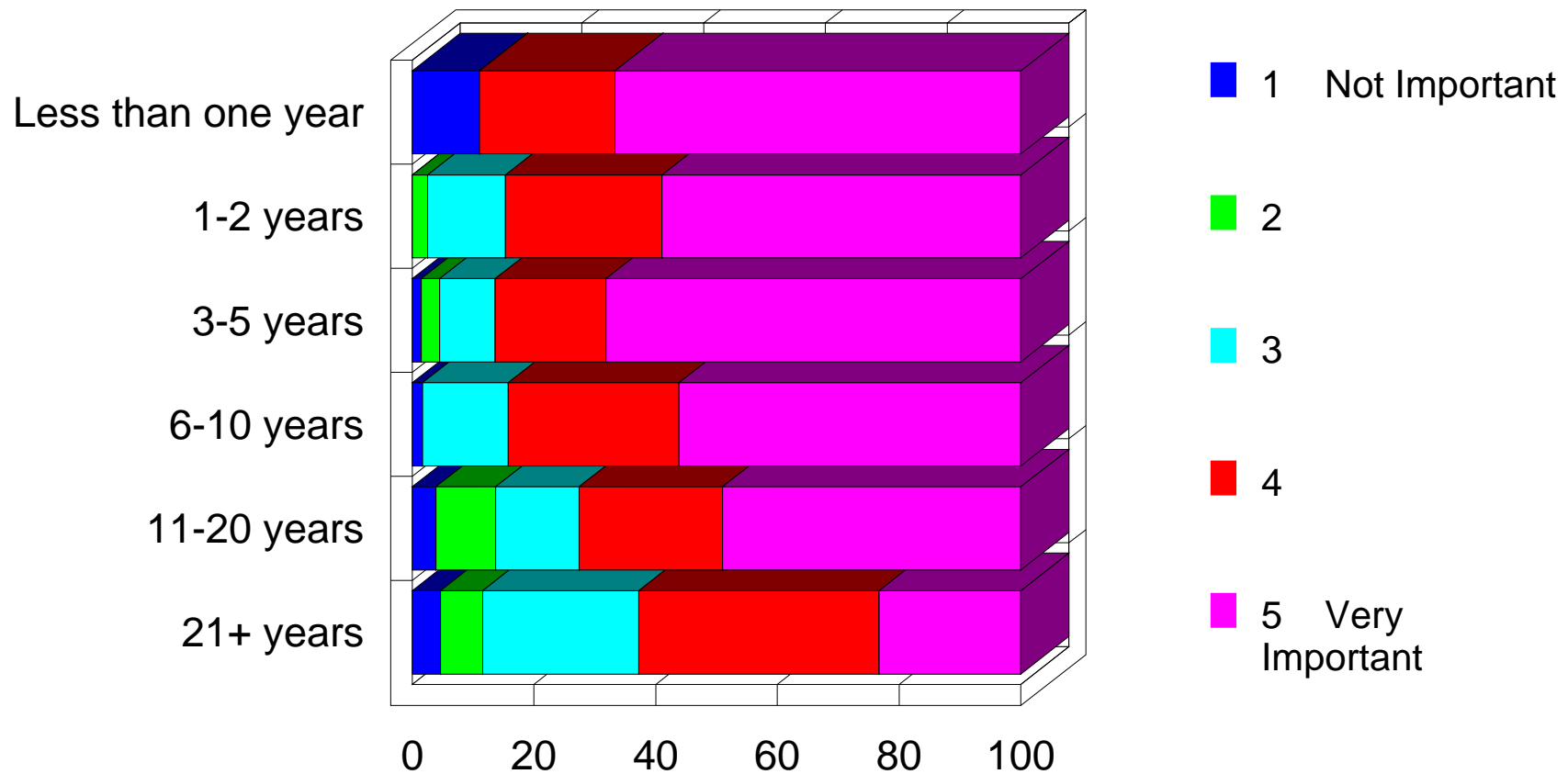
Local economy

Homeowner Cross-tab



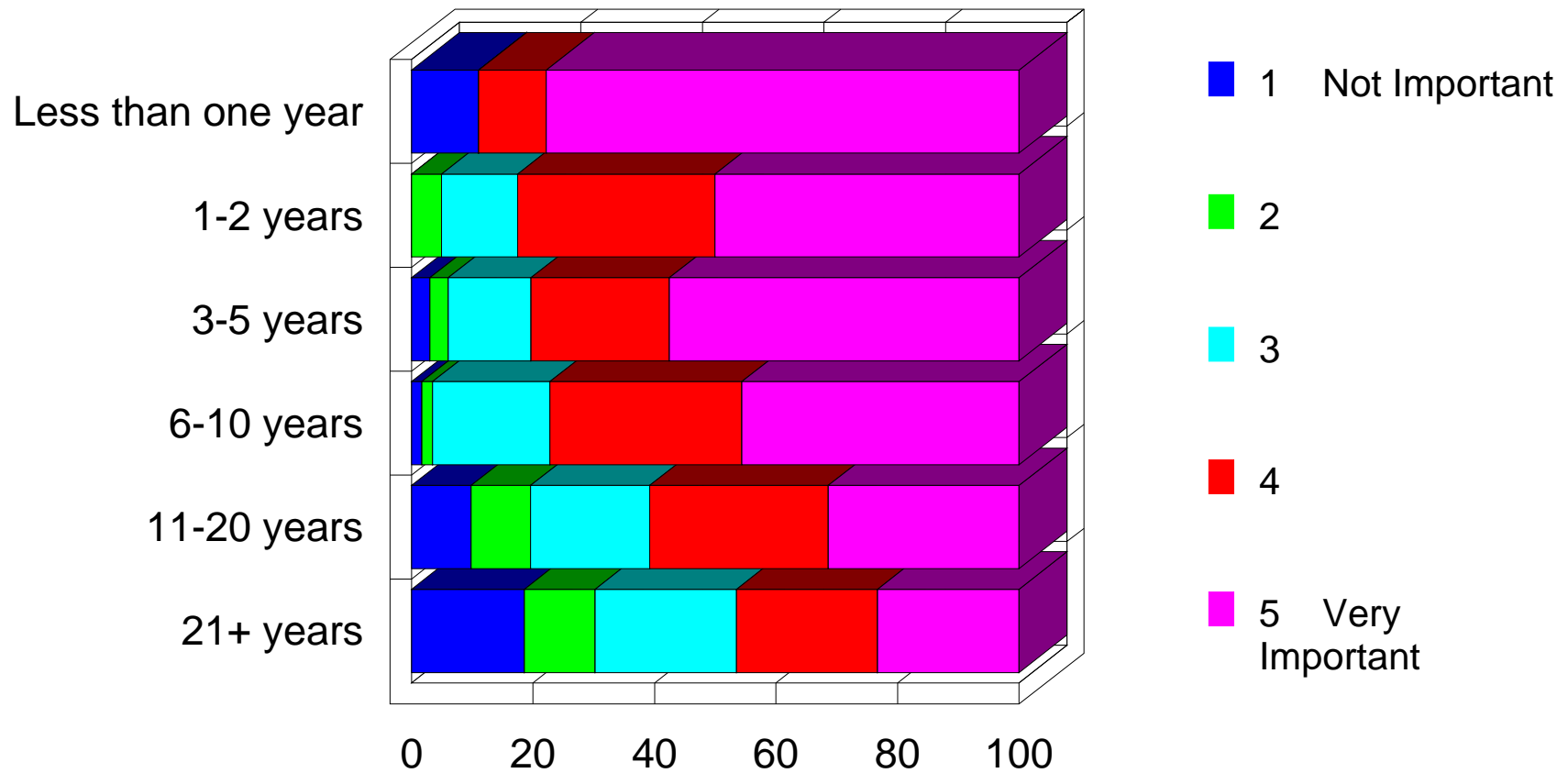
Recreational amenities

Homeowner Cross-tab



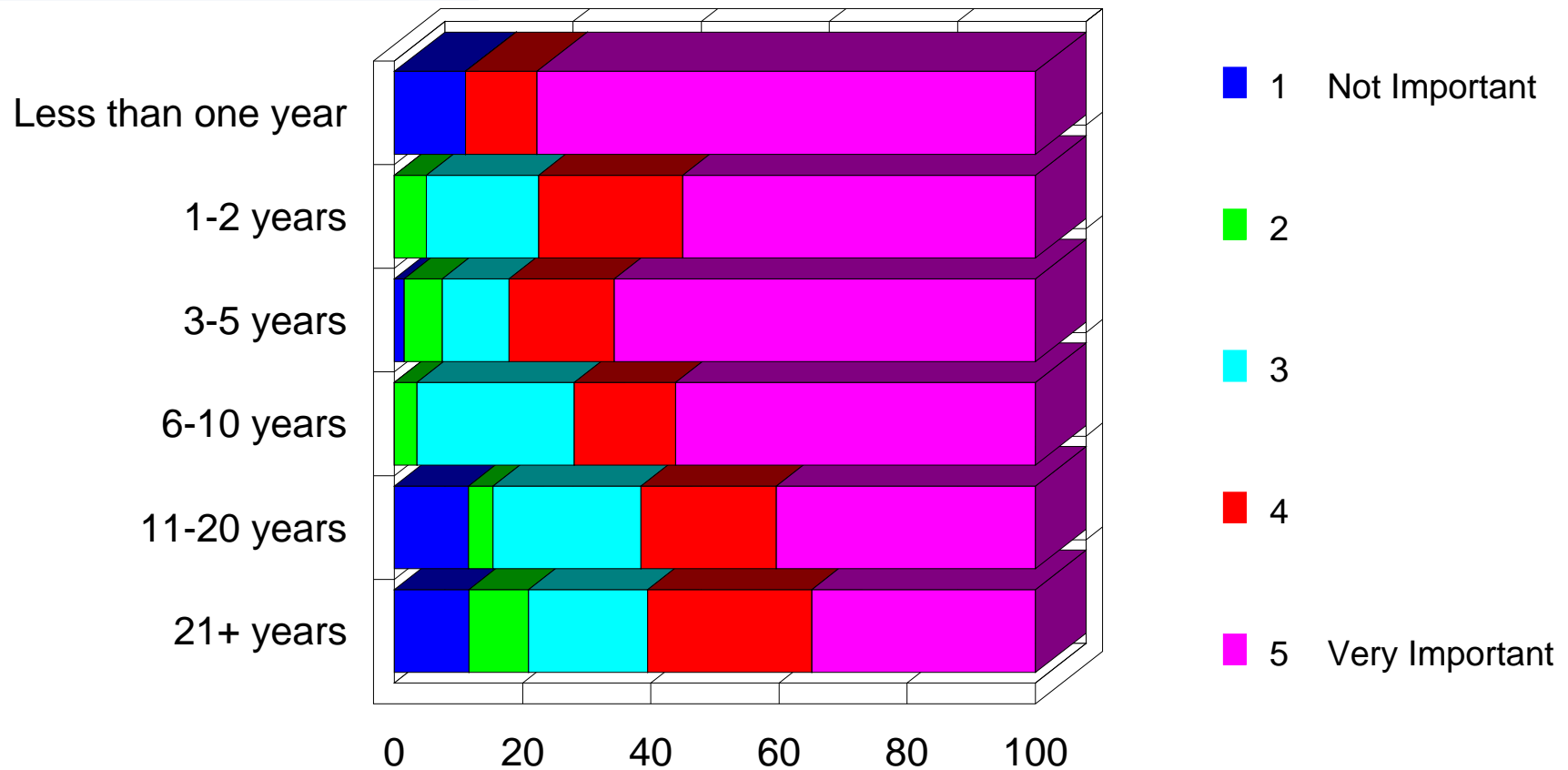
Trails

Homeowner Cross-tab



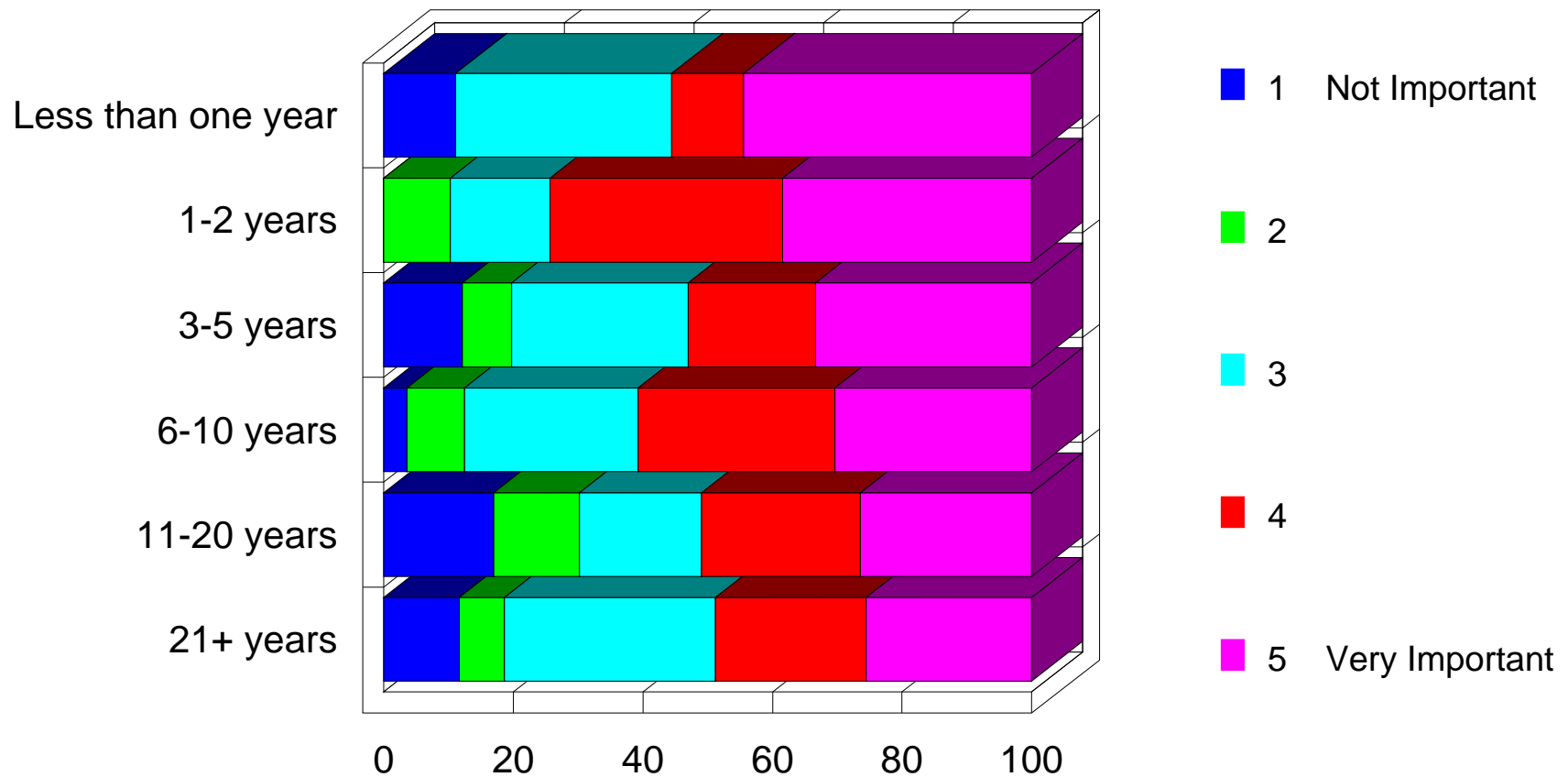
Open space areas

Homeowner Cross-tab



Downtown redevelopment

Homeowner Cross-tab



2003 NWCCOG Mountain Resort Homeowners Survey Assessment



	Eagle County	Grand County	Pitkin County	Summit County	ALL	Town of Eagle
	Resident	Resident	Resident	Resident	Resident	Resident
	<i>n=160</i>	<i>n=128</i>	<i>n=123</i>	<i>n=120</i>	<i>n=531</i>	<i>n=275</i>
Recreation opportunities	77	77	89	91	83	59*
Parks, trail and open space	67	62	88	78	73	48**
Public Safety	52	51	73	70	61	67
Appearance of town	47	30	70	47	48	28
Opportunities to attend cultural events	47	16	79	48	47	70***
Transportation	37	10	58	44	38	
Sense of community	46	46	61	44	49	75
Shopping opportunities	13	7	20	46	21	8
Health services	52	23	64	39	45	
Education (K-12)	45	56	61	40	50	45
Traffic	29	31	27	12	25	30****
Adult Education	28	19	58	26	33	
Job opportunities	28	11	25	22	22	
Affordable housing opportunities	10	9	23	4	11	22*****

* Recreational amenities

**Open space areas

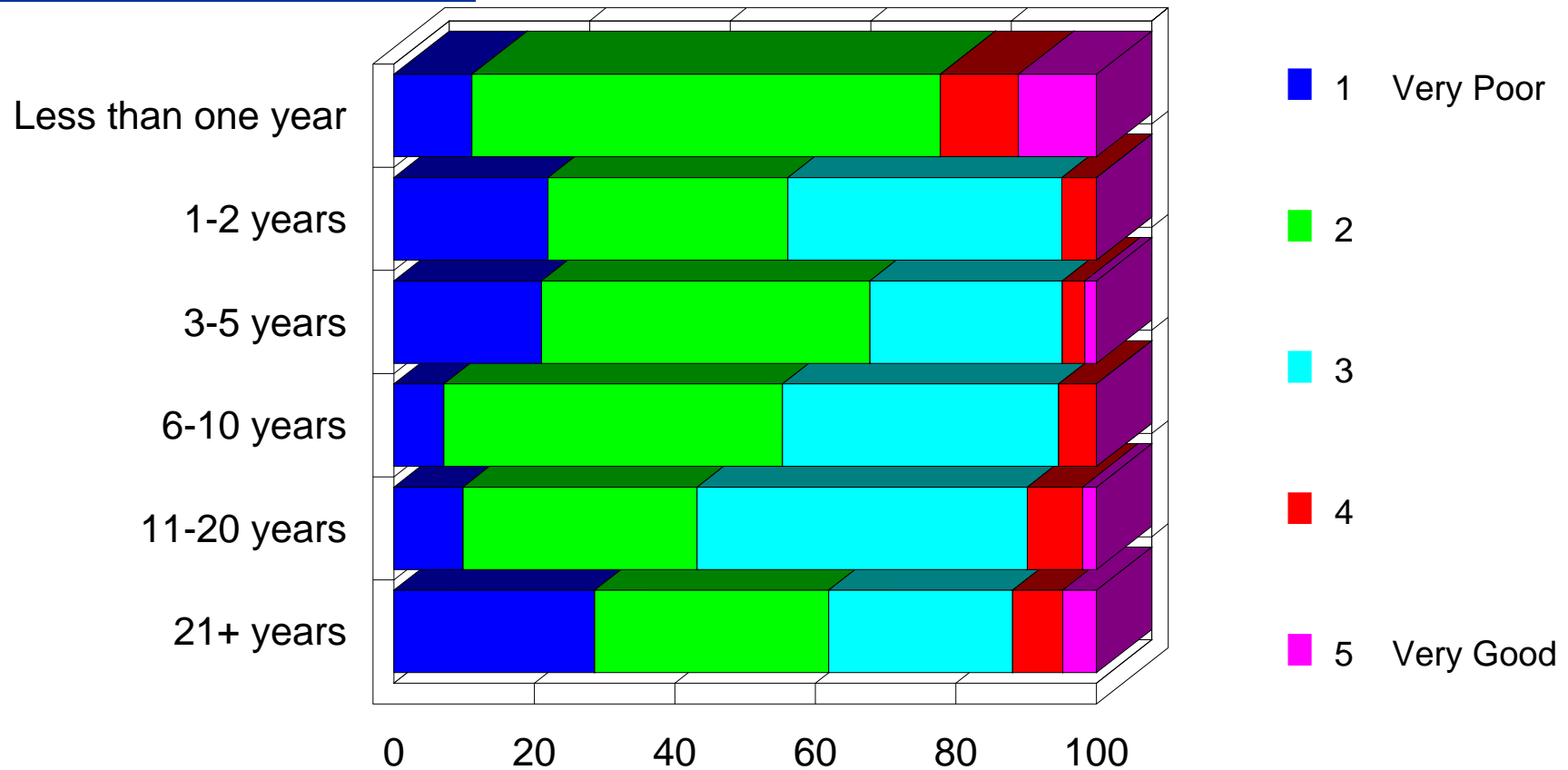
***Opportunities to attend community events

****Traffic circulation

*****Local workforce housing opportunities

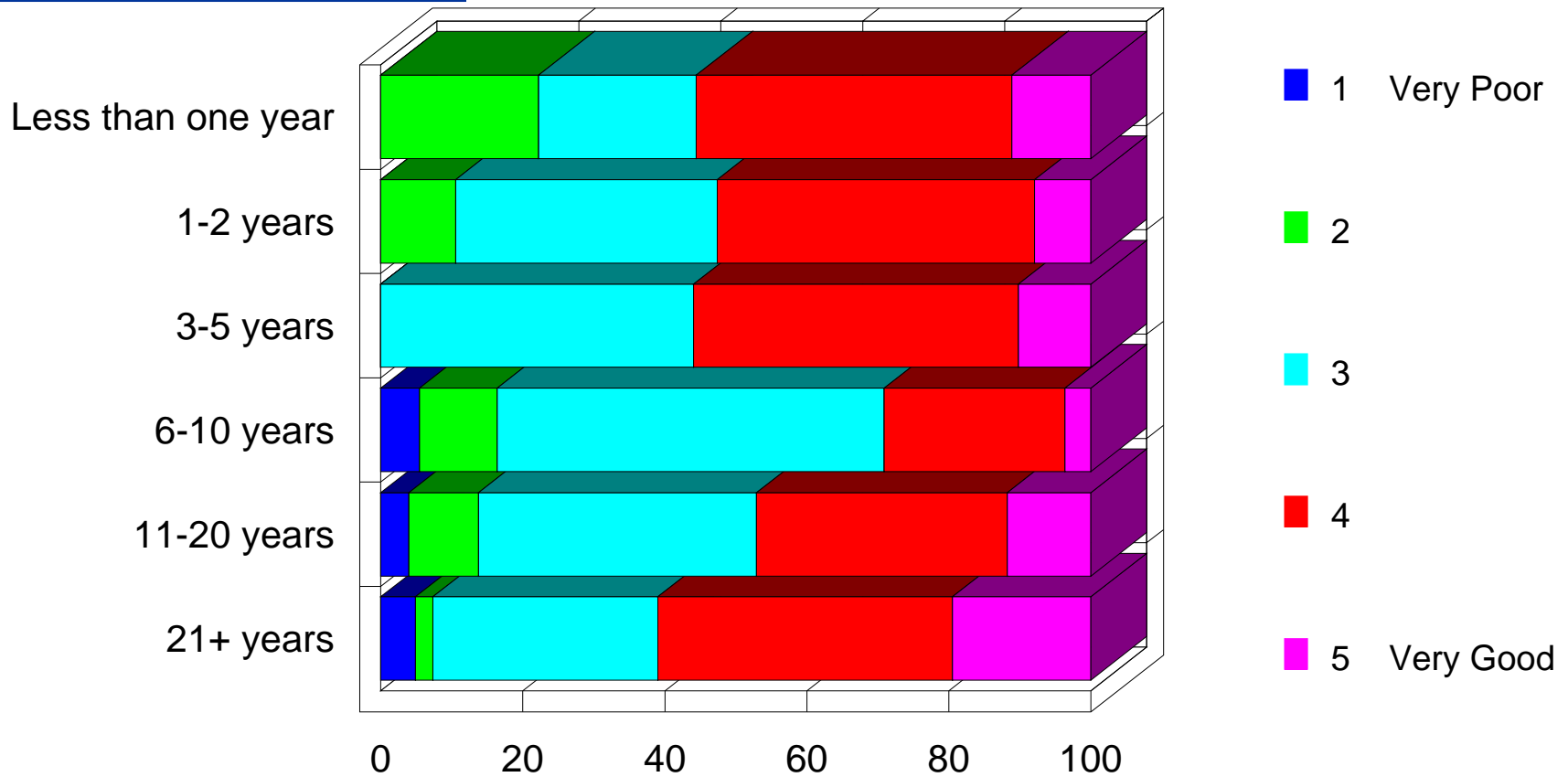
Shopping opportunities

Homeowner Cross-tab



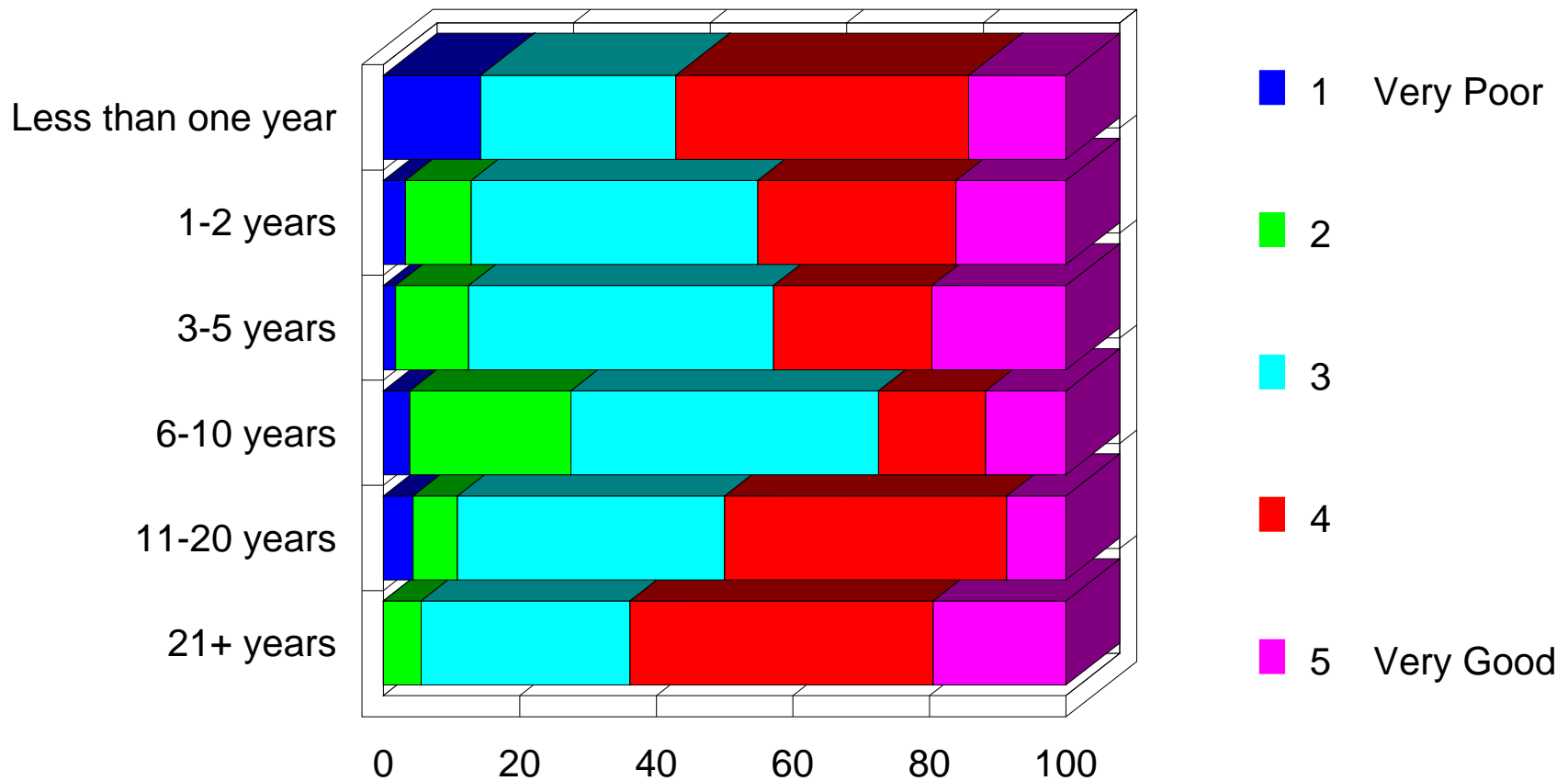
Town services

Homeowner Cross-tab



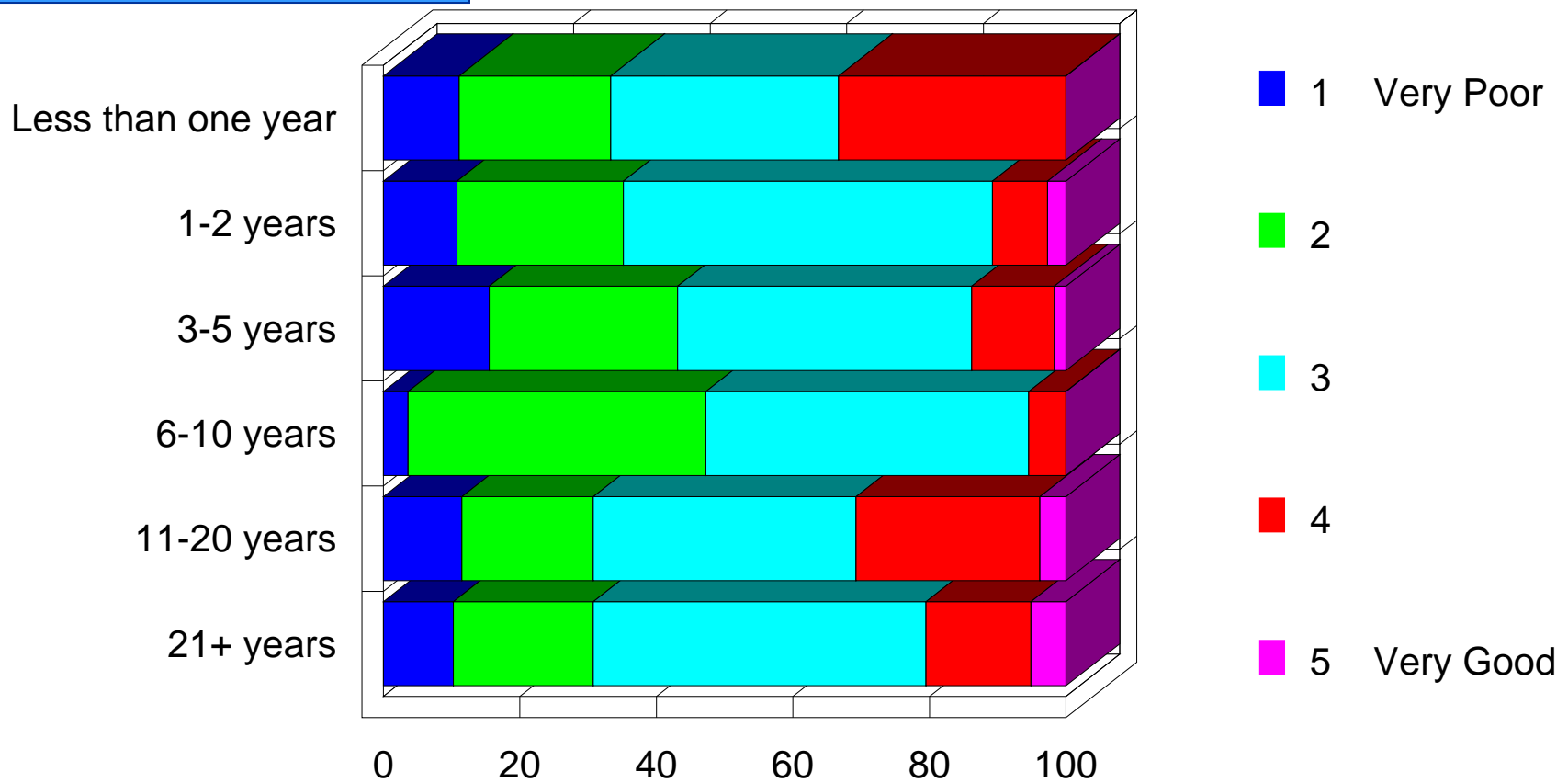
Education K-12

Homeowner Cross-tab



Central business district

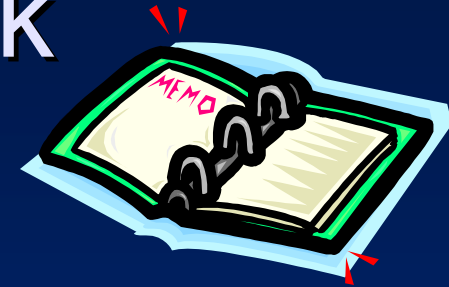
Homeowner Cross-tab



Conclusions & Recommendations



Survey Notebook



- Full Survey Findings
- PowerPoint presentation
- Spreadsheet Analysis
- Cross-tab analysis
- Back-up materials
- Computer disks
- Write-in responses
 - 70+ pages
 - Suggestions for recreational enhancements
 - Suggestions on how the Town can improve communications
 - Complaints and compliments
 - Additional details to responses
 - Comments and recommendations

Conclusions & Recommendations

- The survey contains a great wealth of information. Follow-up cross-tabs are available from NWCCOG as part of the survey service. Request information that will be helpful to you in future community planning efforts.
- The response rates were good for the voter samples (31%) and the homeowner sample (32%). This is an indicator of a high level of interest in town government. Share the information with interested groups. Post the findings on the town's web page. Host discussions and forums in partnership with the business community, local residents and local homeowners.

Conclusions & Recommendations

- The shopping analysis (leakage study) indicates substantial leakage for certain types of goods from the Town of Eagle:
 - Clothing
 - Hardware/building supplies
 - Medical care
 - Home furnishings
 - Office supplies

Conclusions & Recommendations



Trend Identification: The Town of Eagle is experiencing extremely rapid growth.

- Over 40% of survey respondents indicated they have lived in Eagle less than 5 years
- The longer people have lived in Eagle the less comfortable they are with this rate of growth.

Conclusions & Recommendations



Trend Identification: Newer residents place a higher level of importance on:

- Recreational amenities
- Trails
- Open space
- Downtown redevelopment
- Local economy

Conclusions & Recommendations



Trend Identification – 48% of households are families with children.

- Live in Eagle for: “Quality of life”, “Family oriented community”, “More affordable than other communities”
- The majority commute to work in neighboring communities.
- Over 70% of households have incomes \$50,000 - \$150,000.

Conclusions & Recommendations



Trend Identification – Sense of community is very strong.

- Consistent high scores throughout all of the neighborhoods
- Consistent high scores for length of residency (both new and old residents and everyone in-between)

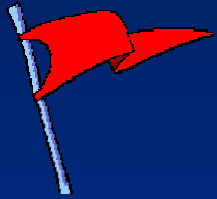
Conclusions & Recommendations



Agreement – Allocation of Resources

- Local economy
- Recreational amenities
- Downtown redevelopment

Conclusions & Recommendations



Low community assessment scores should be of concern in the following areas:

- Appearance of town
- Arts and culture
- Shopping opportunities
- Central Business District
- Local economy

Conclusions & Recommendations

- Use the results
- Request cross tabs and additional analysis
- Review the write-in responses
- Share the information
- Future Surveys: Trend analysis
 - Testing of strategies
 - Questions retained for consistency
 - New questions added



NWCCOG Web Page

www.nwc.cog.co.us

